



**BEE CAVE FRIENDS OF THE  
PARKS FOUNDATION  
STRATEGIC PLAN**

**Bee Cave**

**Friends of the Parks**

## Event Plans for 2019- Futures Years

### **Bicycle, Brews & Blues – September 7, 2019**

*Meeting Notes – We need to explore opportunities to promote both the Primitive Park and our BCFOP membership drive with a booth to market our park goals, increase membership and raise dues income.*

*Consideration for 2020-1) Consider including a Trail Bicycle Run at Primitive Park in the morning prior to Galleria event. 2) Approach bicycle business to sponsor the run*

#### **Event Requirements and Opportunities:**

- Need a Event Leader & Team – Terri Mitchell
- Set Membership application booth
- Need to consider a August planning meeting
- Create a marketing plan

### **Halloween Dog Parade & Costume Contest – October 27 2019**

*Meeting Notes – Several BCFOP members are interested in creating a Dog (pets) Parade and Costume Contest to help promote the Dog Parks at Bee Cave Central Park. The Bee Cave Park Recreation Department desires to improve the Dog Parks.*

#### **Event Requirements and Opportunities:**

- Need Bee Cave Park & Facilities input and approval
- Need an Event Leader – Lou Anthony
- Promote needs for additional water stations, dog park activity equipment and other products
- Donation Box for improvements to Dog Parks
- Pet Sponsors for Dog or Pet Walk

### **Park and Trail Clean Up Schedules - 2020**

*Meeting Notes: BCFOP want to set up a method and program for the promotion the Bee Cave Parks and Recreation Department Clean Ups.*

- October 12– Brown Tract/Homestead 7:00 AM
- November 9 – Brown Tract/Homestead 7:00 AM
- December 14 – Primitive Park 7:30 AM
- January 11 – Primitive Park 7:30 AM

#### **Event Requirements and Opportunities:**

- Bee Cave Parks and Recreation Department's park or trail locations

- Need Clean Up Leaders

## 50<sup>th</sup> Earth Day Anniversary - April 18th. 2020

*Meeting Notes – Everyone at the meeting is very supportive of developing and expanding next year's 5 K RUN with the Lake Travis students for Community service credits. The general comments have been to make this event much larger with bigger activities.*

### Event Requirements and Opportunities

- Need an Events Leader and Team
- Membership application table
- Marketing program to increase participators and Income

## Quarterly “Know Our Parks” – 2020

*Meeting Notes: BCFOP has agreed to set up monthly or Quarterly Bee Cave Parks visits. These visits are to evaluate quality of each park and determine the needs for improve and opportunities to enhance the public enjoyment of each park.*

### Project Requirements and goals:

- Need Project Leader – Paul Vickey
- Central Park
  - Dog Parks
  - All Abilities
  - Parking Issues
  - Wildlife Viewing Center
- Primitive Park
  - Hiking and Biking Trail
  - Bird Blinds
- Sculpture Park
  - Support the Bee Cave Arts Foundation
  - Water Pond
- Brown Tract
  - Clean Up Area – October 12 & November 9
  - BCFOP has no plans other than Clean ups until City of Bee Cave develop a Brown Tract Plan
- Walking, Hiking & Biking Trails

## All Abilities Park – 2020 - 2021

*Meeting Notes: BCFOP needs to support and assist Bee Cave Parks & Recreation Department in developing All Abilities Park. Clint Garza, Bee Cave City Manager, is committed to developing this project in Central Park. Park Notes*

### Project Requirements:

- 2020 Bee Cave Master Plan
  - City Council Approval
  - Parking Issues
- Need Project Leader
- Support Bee Cave Parks & Facilities Development Plan
- Attend Economic Development Board Meeting
- Attend Bee Cave Council Meeting

## **Wildlife Viewing Center (Bird Blinds & Butterfly Garden) – 2020 - 2021**

*Meeting Notes: BCFOP is interested in investigating the cost, development and location of a Bird Blinds and Butterfly Garden. These two programs complement each other enjoyment and really work hand-in-hand. It's recommended that we visit the bird blind/butterfly garden at Pedernales Falls, which has been done in August. It was mentioned to investigate the possibilities of the "Old Dog Park" as a suitable site. Both Primitive Park and Brown Tract are potential locations. We have several board members are both knowledge and supporters of this project.*

### **Event Requirements and Opportunities:**

- Need a Events Leader
- Bee Cave Parks & Facilities Plan
- Council Approvals
- Old Dog Park Property Survey/Layout
- Support Educational Area
- Study Bee Cave Bats situation

## **Bee Cave Parks and Facilities Activities**

*Meeting Notes –Determine how we can assist and participate in Bee Cave Parks & Recreation Department celebrations of the opening our new Parks and Trails.*

### **Planned Activities**

- Grand Opening & Ribbon Cutting of RR 620/ Gateway segment
- Clean Up events
- New City Activities

# **Bee Cave Parks & Trails Opportunities and Needs through 2025**

Central Park

*Meeting Notes: BCFOP member's discussion was mostly focused on events to be conducted next year in Central Park. We recognized that there are many new opportunities to provide our community with expanded activity or usage of new sections or events in this park.*

**Park Requirements and opportunities:**

- Dog Park Improvements
  - Need permanent water system
  - Improve ground and field with grass or other material
  - Possible dog washing station
  - Dog activity stations
- Bee Cave Art Foundation Plans
- All Abilities Section – Contact “Play For All Foundation” for their direction and advise on this park

## Primitive Park

*Meeting Notes: The BCFOP member's opinion is that the Primitive Park has more opportunities for immediate improvements and to open greater marketing opportunities and community awareness of this park.*

**Park Requirements and opportunities:**

- Need ATV for trail access and trash removal (Council approved) which will be acquired October 1
- Hiking Trails
- Improve mountain Biking Trails
- Trail Markers
- Develop a Primitive Bike and Hiking App

## Sculpture Park – 2020 - 2021

*Meeting Notes: The BCFOP group needs wait until we can determine how the new Police Department Building and West Village development affects the land usage and draining issues in this area.*

**Park Requirements and opportunities:**

- Improvement of Sculpture Pond
- Possible Bird Blind
- New Art
- Kiosks
  - Donation Box
  - Marketing Opportunities
- Trail Paths

## Hike & Bike Trails

*Meeting Notes: BCFOP members discussed our needs to support new trails programs and the possible methods in crossing highway 71.*

Park Requirements and opportunities:

- 620 Trails
- Lake Travis High School Trail
- New Trails
- West Village Trails
- Future Trail Access to Trail and Park Southside of Highway 71

## Brown Tract

*Meeting Notes: BCFOP members questioning what are the plans for the Brown Tract and when we might have input into the development of this new park.*

Park Requirements and opportunities:

- Bee Cave Parks & Facilities Develop Plan
  - Hiking Trails
  - Picnic Opportunities
  - Bird Blinds Butterfly Gardens
- Scheduled Clean Up

# Publicity & Communication

## Website – bcfop.org

*Meeting Notes: The BCFOP Members were extremely excited about the progress on our website and the opportunities that provide us to market our group.*

Project Requirements and Opportunities:

- Post Bee Cave Parks and Recreation Department's Schedules
- Donations
- Membership growth
- Communication to members and Bee Cave and Regional Area

## Media

*Meeting Notes: No Discussion*

Project Requirements and Opportunities:

- Impact
- Bee Cave Messenger

- FaceBook
- Google
- Event Brite

## Business Income & Expense Plan for 2020

### Membership Dues Income:

30 Members  
New Members

### Event Income:

5K Family Fun Run  
Other Fund Raising Events  
Partner with Falcon Head for possible Golf Tournament Fund Raiser

### Donation Fund raising campaign:

Individual  
Corporate  
Park Donation Boxes

### Investigate Possible Grants

All Abilities  
Other Grant Opportunities

## Notes for additional suggestion, ideas and events