



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78602

Submitted By: Michelle Fischer, City Administrator

Council Meeting Date: July 20, 2021

Agenda Item Wording: **Discuss and consider the Appointment of Council Member Sherrie Parks to the Greater San Marcos Partnership Board of Directors to Represent the City of Dripping Springs.**

Agenda Item Requestor: Mayor Bill Foulds, Jr.

Summary/Background: City Administrator Michelle Fischer currently represents the city on the GSMP Board. Before her appointment, former Council Member John Kroll represented the city on the Board. When Michelle was appointed, it was intended to be temporary until a council member replaced her.

The Greater San Marcos Partnership (GSMP) is a public-private partnership that serves as the regional economic development organization for the City of San Marcos, Hays and Caldwell Counties, and the other cities in those counties. Its mission is to “promote smart and sustainable economic growth by promoting the Greater San Marcos value proposition, supporting quality job growth in export-oriented target sectors, optimizing the local talent base, accommodating and managing natural resources & quality growth, and creating community appeal.”

The 37-member GSMP Board is made up of Institutional members which include the City of San Marcos, Hays County, Caldwell County, regional communities investing at least \$5,000 annually, Texas State University, Gary Job Corps, Christus Santa Rosa and other partners and stakeholders.

Through outreach by the Board's Nominating Committee, the institutional members name their respective Board Member representatives. The Nomination Committee reviews and recommends a slate of Directors and a slate of Officers to the Board each fiscal year. The Committee will soon ask the city to appoint its representative. In the past, the city's representative has been a City Council Member. It is not required that the city's representative be a Council Member, but it is a common practice for board representation.

This year the city contributed \$5,000 to the GSMP and the draft budget calls for \$10,000 next fiscal year.

**Recommended
Council Actions:**

Appoint Council Member Sherrie Parks to the GSMP Board.

Attachments:

Overview of GSMP Board, Board Bylaws.

Next Steps/Schedule:

Notify GSMP Nominating Committee of the city's appointment. The GSMP Board will consider appointments at the October 28, 2021, annual meeting.