



The Greater San Marcos Partnership (GSMP) is a public-private partnership that serves as the regional economic development organization for the City of San Marcos and Hays and Caldwell Counties, located at the heart of the Texas Innovation Corridor.

Our mission is to promote smart and sustainable economic growth by promoting the Greater San Marcos value proposition, supporting quality job growth in export-oriented target sectors, optimizing the local talent base, accommodating and managing natural resources & quality growth, and creating community appeal. By employing these strategic catalysts, we strengthen the region's economy through the creation of high-quality jobs with increased wages for our citizens and attract increased capital investment.

GSMP is a 501c(6) organization founded in 2010 by regional stakeholders with the commitment to community advancement and a focused objective: creating economic diversity and strength through ethical, proactive and strategic professional economic development.

The 37-member GSMP Board is made up of Institutional members which include the City of San Marcos, Hays County, Caldwell County, regional communities investing at least \$5,000 annually, Texas State University, Gary Job Corps, Christus Santa Rosa and other partners and stakeholders. Through outreach by the Board's Nominating Committee, the institutional members name their respective Board Member representatives. The Nomination Committee reviews and recommends a slate of Directors and a slate of Officers to the Board each fiscal year.

The GSMP Board's goal is to operate efficiently and transparently for the benefit of all stakeholders. Particular emphasis is placed on transparency because of the public sector participants are appropriately held accountable to their respective communities and taxpayers. All Board meetings are open to the public and the agenda is posted in accordance with the Texas Open Meetings Act.