



FARMERS MARKET COMMITTEE REGULAR MEETING

City of Dripping Springs

Dripping Springs Ranch House at 1042 Event Center Dr.

Thursday, December 16, 2021 at 10:00 AM

MINUTES

CALL TO ORDER AND ROLL CALL

Committee Members

Gouri Johannsen, Chair

Marianne Simmons, Vice Chair

Teresa Strube, Secretary

Nikki Dahlin

Janet Musgrove

Claudia Oney

Erika Fritz

Staff, Consultants & Appointed/Elected Officials

Farmers Market Manager Charlie Reed

Gouri called the meeting to order at 10:08.

OTHER BUSINESS

1. **Review and consider for approval vendor application from Beba's Pfresh Salsa.** *Owners Maria Silva and Marty Ratliff*

Marty introduced the line of Beba's products to Committee. Discussion re: product and distribution of ingredients. Their application was found to be complete. Nikki moved to approve; Erika seconded; VOTE: unanimous approval, 7-0.

2. **Review and consider for approval vendor application from Decadent Saint Winery.** *Owner, Carolee Corey*

Carolee brought samples of her products and told the story of her product line. Application was found to be complete. Nikki moved to approve on condition that labeling and licensing issues are worked out; Gouri seconded on condition of above issues; VOTE: 6-approved, 1-denied approval.

MINUTES

3. Review and approve meeting minutes from November Farmers Market Committee meeting.

Janet moved to approve the minutes from the November 18 meeting. Marianne seconded; VOTE: unanimous approval, 7-0.

REPORTS

4. November 2021 PCS Director's Report

Kelly Schmidt, PCS Director

Report noted.

5. Market Manager's Report December 2021

Charlie Reed, Farmers Market Manager

Charlie explained aspects of the token project. One idea being refined now is a coupon-type image to be sent to neighborhood contacts on Facebook and other platforms. Image and content should be similar to others being posted.

MARKETING AND PUBLIC RELATIONS

6. Discuss and consider action regarding 2022 market events

Brainstormed on possible events and came up with Tomato Time, salsa competition, chili contest, chef demos, seasonal events, sales cards (e.g. coffee cards), continue with gift card program.

MARKET VENUE

7. Discuss and consider a recommendation to City Council to approve a Use Agreement between the City of Dripping Springs and the Friends of the Pound House Foundation for the Dripping Springs Farmers Market use of the Dr. Pound Farmstead.

Diverse opinions expressed and, running out of time, Gouri solicited ideas and comments to be explored in another meeting next Tuesday 9:00 am at Ranch Park House.

EXECUTIVE SESSION

The Farmers Market Association Board for the City of Dripping Springs has the right to adjourn into executive session at any time during the course of this meeting to discuss any matter as authorized by Texas Government Code Sections 551.071 (Consultation with Attorney), 551.072 (Deliberations about Real Property), 551.073 (Deliberations about Gifts and Donations), 551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices), and 551.086 (Economic Development). The Farmers Market Association Board for the City of Drippings Springs may act upon any item listed in Executive Session in Open Session or move any item from Executive Session to Open Session for action.

UPCOMING MEETINGS

Farmers Market Committee Meetings

January 20, 2022, at 10:00 p.m.

February 17, 2022, at 10:00 p.m.

March 17, 2022, at 10:00 p.m.

City Council Meetings & Board of Adjustment Meetings

December 21, 2021, at 6:00 p.m. (Regular)

December 28, 2021, at 5:00 p.m. (Waiver/Exception)

January 4, 2022, at 6:00 p.m. (Regular/BOA)

ADJOURN

Erika moved to adjourn; Nikki seconded; VOTE: unanimous approval, 7-0.