



**STAFF REPORT**  
**City of Dripping Springs**  
**PO Box 384**  
**511 Mercer Street**  
**Dripping Springs, TX 78602**

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**Submitted By:** Charlie Reed, Farmers Market Manager

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**FM Committee Meeting Date:** January 20, 2022

**Agenda Item Wording:** Discuss and consider action around 2022 marketing needs

**Agenda Item Requestor:** Charlie Reed

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**Summary/Background:** Big changes are ahead for the market. Marketing, PR, and communications is a priority for keeping customers aware and engaged. We need to identify opportunities and begin implementation in time for the potential April move.

**FM Committee Recommendation:**

**Staff Recommendation:**

**Attachments:**

**Next Steps/Schedule:**