

DSFM Sales Data							
Market Date	2.04	2.11	2.18	2.25	Y-Total	Y-Avg	Share
Market	1	1	1	1	20		
Market Counted	1	1	1	1	20		
Vendors	38	40	40	42	820	41	
Vendors Reporting	37	38	37	41	793	40	100%
Total Sales	19,763.00	19,229.00	21,311.00	19,285.00	390,223	19,511	100%
Average per Vendor	534.14	506.03	575.97	470.37	492.08		
Farmers	0.00	450.00	400.00	560.00	31,651	1,583	8.11%
#V	0.0	1.0	1.0	2.0	61.0	3.1	7.69%
Sales/V	#DIV/0!	450.00	400.00	280.00	519		
Ranchers	6,219.00	6,822.00	7,749.00	7,815.00	116,001	5,800	29.73%
#V	7.0	8.0	9.0	8.0	137.0	6.9	17.28%
Sales/V	888.43	852.75	861.00	976.88	847		
Crafts	1,082.00	695.00	922.00	2,067.00	27,242	1,362	6.98%
#V	6.0	4.0	4.0	8.0	123.0	6.2	15.51%
Sales/V	180.33	173.75	230.50	258.38	221		
Foods - Bake/Bev/VA/Pet	12,462	11,262	12,240	8,843	215,329	10,766	55.18%
#V	25.0	25.0	23.0	23.0	475.0	23.8	59.90%
Sales/V	498.48	450.48	532.17	384.48	453		
Baker	3,419.00	3,317.00	3,138.00	2,335.00	55,697	2,785	14.27%
#V	8.0	8.0	7.0	8.0	140.0	7.0	17.65%
Sales/V	427.38	414.63	448.29	291.88	398		
Beverage	1,344.00	1,453.00	891.00	835.00	29,816	1,491	7.64%
#V	3	4	3	2.0	85	4	10.72%
Sales/V	448.00	363.25	297.00	417.50	351		
Value Add	4,699.00	4,292.00	5,211.00	4,373.00	89,366	4,468	22.90%
#V	13.0	12.0	12.0	12.0	230.0	11.5	29.00%
Sales/V	361.46	357.67	434.25	364.42	389		
Pet	3,000.00	2,200.00	3,000.00	1,300.00	40,450	2,023	10.37%
#V	1	1	1	1	20	1	2.52%
Sales/V	3,000.00	2,200.00	3,000.00	1,300.00	2,023		
Visitors	325	300	325	250	5,775	289	
Sales per Capita	\$60.81	\$64.10	\$65.57	\$77.14	\$67.57		
Temperature	65	73	83	82	1523	76.15	
Skies	Sunny	Sunny	Sunny	Sunny			
Humidity (low=1,med=2,high=3)	1	1	1	1			