



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78602

Submitted By: Shane Pevehouse, Building Official

Council Meeting Date: March 5, 2024

Agenda Item Wording: **Public hearing, discussion, and consideration of approval of an Ordinance Approving a Master Sign Plan for Cannon Ranch.** *Applicant: Cynthia McCalmont, SEC Planning*

Agenda Item Sponsor:

Summary/Background: Ashton Woods is building Cannon Ranch subdivision and is requesting several variances through a Master Sign Plan.

The total sign count for is 23 signs and 2 flag poles. 15 of the signs are temporary and will be removed when construction is complete. The variances included in the plan are for (7) over height, (9) oversize, and (22) additional signs.

After our initial meeting, the applicant reduced heights on all temporary, directional, off-premise, and secondary entry signs, eliminated one off-premise sign, and reduced the flag pole height. Additionally, the landscape area of the large community sign exceeds requirements, and the applicant agreed the rebuild the “Founders Park” sign, located at Founders Park Road and Ranch Road 12, to better align with the new Parks and Community Service marketing.

Commission Recommendations: Parks and Recreation Commission recommends approval of the Founders Memorial Park sign with Cannon Ranch logo with the condition that the logo be removed or reassessed in 5 years and the sign be built by the same company that constructed all PCS signs.

Recommended Council Actions: Recommend Approval

Attachments: PowerPoint presentation

Next Steps/Schedule: Send to City Secretary for execution