



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78602

Submitted By: Emily Nelson, Dripping Springs Ranch Park Manager

DSRP Board Meeting Date: February 2, 2022

Agenda Item Wording: Discuss and consider a Co-Sponsorship Agreement with Dripping Springs Ag Boosters for the 2022 Rodeo.

Agenda Item Requestor: Emily Nelson

Summary/Background: Dripping Springs Ag Boosters would like to create a Co-Sponsorship for the 2022 Rodeo occurring May 27-29, 2022. They have requesting to model the agreement that we have used in the past that is attached.

I met and spoke with the Rodeo Chair, Stephanie Kirkey, to lay out some guidelines that I think could improve the distribution of duties.

I requested that DSRP be able to assist with advertising for the Rodeo through social media and other outlets. I also requested that we handle ticket sales through our tried-and-true systems. It will allow for us to interact with the public to answer questions and help connect them with tickets directly. Also, it is very easy to contact us to get help because we have a staffed office during the week.

Staff Recommendation: Staff recommends a Co-Sponsorship with Dripping Springs Ag Boosters for Rodeo 2022 with the agreement that DSRP staff will assist in social media advertising and oversee all ticket sales.

Attachments: 2020 Rodeo Co-Sponsorship Agreement

Next Steps/Schedule: None