



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78602

Submitted By: Kelly Schmidt, Parks & Community Services Director

City Council Meeting Date: November 2, 2021

Agenda Item Wording: Approval of a Resolution of the City Council of Dripping Springs, Texas, Recognizing the Second Saturday in May Each Year as World Migratory Bird Day and Authorizing the Bird City Coalition and Appropriate City Staff to Continue Pursuit of Certification in the Texas “Bird City” Program; Providing for a Repealing Clause; and Establishing an Effective Date.

Agenda Item Sponsor: Mayor Pro Tem - Taline Manassian

Summary/Background:



Since 2007, International Migratory Bird Day has been coordinated by Environment for the Americas (EFTA), a non-profit organization that strives to connect people to bird conservation.

Conservation of African-Eurasian Migratory Waterbirds (AEWA) to create a single, global bird conservation education campaign, World Migratory Bird Day (WMBD). Continuing our tradition with IMBD, WMBD celebrates and brings attention to one of the most important and spectacular events in the Americas – bird migration.

This new alliance furthers migratory bird conservation around the globe by creating a worldwide campaign organized around the planet’s major migratory bird corridors, the African-Eurasian, the East Asian-Australasian, and the Americas. By promoting the same event name, annual conservation theme, and messaging, we combine our voices into a global chorus to boost the urgent need for migratory bird conservation.

EFTA will continue to focus its efforts on the flyways in the Americas to highlight the need to conserve migratory birds and protect their habitats, and will continue to coordinate events, programs, and activities in Canada, the United States, Mexico, Central and South America, and the Caribbean at protected areas, refuges, parks, museums, schools, zoos, and more. As many as 700 events and programs are hosted annually to introduce the public to migratory birds and ways to conserve them.

Passing a resolution in support of World Migratory Bird Day and holding ongoing related events and employing park/public land management practices

focused on avian appreciation, conservation and education is a requirement of the BIRD CITY TEXAS application. It would be an honor for the city to obtain an official designation of BIRD CITY TEXAS from the Audubon Society/Texas Parks and Wildlife Department's program and an employment of the Parks and Community Services department's mission.

The city applied for BIRD CITY TEXAS designation last year but did not receive it. The PCS department and the Dripping Springs Bird City Coalition request authorization from the City Council to apply again.

Commission & Staff Recommendation: Parks and Recreation Commissioners unanimously recommended approval on November 2, 2020, for the 2020 resolution. Staff recommends approval.

Attachments: Draft Resolution

Next Steps/Schedule:

1. Attach to Bird City application.
2. Confer with Communications & Marketing Director and publish press release.
3. Add resolution to Bird City Application page.
4. Begin planning for World Migratory Bird Day Fest.