



## Founders Day 2025 Call for Sponsors!

# Founders Day Festival Sponsorship Opportunities

## April 25-27, 2025

Dripping Springs City Hall  
511 Mercer Street • P.O. Box 384  
Dripping Springs, TX 78620  
512.708.0457

## 3 Easy Steps!

- 1 Choose Your Sponsorship Level
- 2 Early Bird Parade Entry
- 3 Early Bird Booth Registration

VISIT OUR  
WEBSITE HERE:



### Sponsor Benefits!

Public Recognition  
Media & Event Banners

VIP Area Access

VIP Parking Passes

BBQ Cook-Off Judging

& More Depending on  
Sponsorship Level!

Be part of one of the most beloved traditions in Central Texas! We invite you to support the 35th Annual Founders Day Festival through sponsorship. We have numerous sponsorship packages designed for families, small business owners, and corporate enterprises. Whether your company's goal is to maximize your return of investment or you just want to give back some goodwill to the city you love, your name will get plenty of exposure during next year's festival which occurs on April 25-27, 2025.

#### About the Event

Thousands of people will gather in Dripping Springs' downtown historic district for a festive celebration of heritage and pioneer spirit. The three-day celebration kicks off with the Grand Marshal Parade and includes free music and entertainment, the Mighty Thomas Carnival, food, beer, street dances, cook-off competitions, and over 200 arts and crafts booths and business vendors.

#### The Value for Donors

Since 1986, patrons have come from all over Central Texas to attend this event, but make no mistake; it's the incredible folks who live here in Dripping Springs that are the heart and soul of this event. It is fair to say these festival goers take great pride in supporting businesses who have sponsored this event and their community, long after the event is over. This vibrant town continues to grow. As of 2024, the population of Dripping Springs, within its city limit, is approximately 8,000 and its extraterritorial jurisdiction (ETJ) population estimated to be 40-50,000.

#### How to Sponsor

We make it easy! Select your sponsorship level, and pay by check or online! As an Early Bird sponsor, you can request a booth or save your spot in the parade now by filling out the reservation forms included in the packet. Sponsorships are accepted through April 2025. Late registrations may miss out on some advertising opportunities.

#### Questions

If you have any questions, please reach out to one of the Founders Day Sponsorship Committee Members:

**Michael Ward** michaelward0503@gmail.com  
**Lisa Garza** lgarza@indval.com

## Founders Day 2025 Call for Sponsors!

# Founders Day Festival Sponsorship Levels 2025

Sign up NOW to Advertise your brand on the Founders Day website. *The sooner you sign up, the more advertisement you get!*



Sponsor Package	Family	Bronze	Silver	Gold	Platinum	Diamond
<b>Donation Amount</b>	<b>\$300</b>	<b>\$600</b>	<b>\$1,500</b>	<b>\$3,000</b>	<b>\$6,000</b>	<b>\$10,000</b>
<b>Appreciation</b>						
Certificate of Appreciation	X	X	X	X		
Plaque Awarded at Main Stage					X	X
<b>Marketing Benefits</b>						
Newspaper Thank You	X	X	X	X	X	X
Social Media Shout Out	X	X	X	X	X	X
Founders Day Website	Name	Name	Logo	Logo	Logo	Logo
Logo on Banner at Triangle				X	X	X
Logo on Banner at Festival	Mercer St.	Mercer St.	Mercer St.	Main Stage	Main Stage	Main Stage
M.C. Shout-Out at Main Stage			X	X	X	X
Access to Founders Day Logo <i>*Ask us for details!</i>					X	X
<b>Festival Benefits</b>						
VIP Lounge Access		X	X	X	X	X
VIP Parking				2 Passes	3 Passes	5 Passes
Early Booth Registration			X	X	X	X
Custom Booth Area <i>*Ask us for details!</i>					X	X
Early Parade Registration			X	X	X	X
Parade Fee Waived				X	X	X

## Special Sponsor Packages!

### Parade Sponsor - \$7,500

*\*Includes all benefits of a Platinum Sponsor*  
**Lead spot in the Parade!**

Your logo at parade start line & all Festival literature promoting your company as the Parade Sponsor!

### Mercer St. Stage Sponsor - \$7,500

*\*Includes all benefits of a Platinum Sponsor*  
**Your logo on the stage!**

Your company name & logo on all Festival literature promoting your company as stage sponsor!

### Main Stage Sponsor - \$15,000

*\*Includes all benefits of a Diamond Sponsor*  
**Your logo on the Main Stage!**

Your company name & logo on all Festival literature promoting your company as Main Stage sponsor!

### Presenting Sponsor - \$25,000

*\*Includes all benefits of a Diamond Sponsor*  
**Who founded Founders Day this year?**  
**You did!**

Your name & logo on EVERYTHING!

**Founders Day 2025 Call for Sponsors!**

**Founders Day 2025 Sponsorship Form**

**PLEASE COMPLETE THE FORM AND SEND WITH PAYMENT  
TO CITY OF DRIPPING SPRINGS, OR PAY ONLINE!**

SPONSOR LEVEL: \_\_\_\_\_ AMOUNT PAID: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY NAME/FAMILY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: TX ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

LOGO TO BE PROVIDED BY: Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\*DO YOU WANT A PARADE ENTRY? YES NO

*\$85 parade entry for silver Sponsors. Parade entry fee waived for Gold level and above!*

\*DO YOU WANT A VENDOR BOOTH FOR SATURDAY & SUNDAY? YES NO

*\*\$145 booth fee for silver sponsors. Booth fee waived for Gold level and above while spaces last!*

*\*If yes to either option, please fill out the additional forms attached in this packet.*

**SEND FORM & CHECK BY MAIL TO:**

**OR**

**SCAN AND EMAIL THIS FORM TO:**

City of Dripping Springs  
Founders Day Event Coordinator  
P.O. Box 384  
Dripping Springs, TX 78620

[jkrantz@cityofdrippingsprings.com](mailto:jkrantz@cityofdrippingsprings.com)

Pay online at:  
[secure.rec1.com/TX/  
dripping-springs-tx/catalog/](https://secure.rec1.com/TX/dripping-springs-tx/catalog/)  
and click on the Founders Day tab



(FOR OFFICE USE ONLY: CK Date \_\_\_\_\_ # \_\_\_\_\_ Amount \_\_\_\_\_ Date Rec'd \_\_\_\_\_)



**DRIPPING SPRINGS**  
Texas



**FOUNDERS DAY**  
**FESTIVAL**  
DRIPPING SPRINGS ★ TEXAS

## Founders Day 2025 Sponsor Vendor Booth Application

**FEE: \$145 for Silver Sponsors. Booth fee waived for Gold & above!**

**Space is limited - Apply Now!** Public Open Registration begins February 1, 2025.

\_\_\_ 10' x 10' BOOTH FEE: **\$145**

Booth location not guaranteed. Our team will do their best to accommodate needs for all vendors.

Indicate street preference by number. 1st, 2nd, 3rd, 4th

\_\_\_ **MERCER STREET**

\_\_\_ **OLD FITZHUGH ROAD**

\_\_\_ **WALLACE STREET**

\_\_\_ **BLUFF STREET**

ELECTRICITY? FEE: **\$20** additional per booth. Only available in limited locations. YES NO

**Send a photo of sample merchandise if you have not attended the Founders Day Festival before.**

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Product/Craft (REQUIRED): \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Special Requests: \_\_\_\_\_

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## Founders Day 2025 Sponsor Parade Entry Form

**FEE: \$85 per parade float for Family to Silver levels. Parade entry fee is waived for Gold & above!**

**Make Payments to: City of Dripping Springs**

**Must attend the Parade Meeting, date TBD. Parade theme will be announced March 1, 2025.**

Name of Persons/Organization/Entry \_\_\_\_\_

\_\_\_ # of People Walking \_\_\_ # of Animals - if so, what kind \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Will your parade float include music? Yes No

How long is your entire entry for the parade in feet? \_\_\_\_\_ (including Truck or Trailer, etc.)

Describe your float \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_