

DSFM Sales Data								
Market Date	3.04	3.11	3.18	3.25	4.01	Y-Total	Y-Avg	Share
Market	1	1	1	1	1	25		
Market Counted	1	1	1	1	1	25		
Vendors	46	45	40	44	46	1,041	42	
Vendors Reporting	45	44	39	41	45	1,007	40	100%
Total Sales	21,463.00	19,770.00	17,811.00	21,675.00	20,123.00	491,065	19,643	100%
Average per Vendor	476.96	449.32	456.69	528.66	447.18	487.65		
Farmers	950.00	1,640.00	1,334.00	1,569.00	1,495.00	38,639	1,546	7.87%
#V	3.0	4.0	3.0	4.0	3.0	78.0	3.1	7.75%
Sales/V	316.67	410.00	444.67	392.25	498.33	495		
Ranchers	7,693.00	6,815.00	5,299.00	5,707.00	6,085.00	147,600	5,904	30.06%
#V	8.0	8.0	6.0	7.0	8.0	174.0	7.0	17.28%
Sales/V	961.63	851.88	883.17	815.29	760.63	848		
Crafts	1,117.00	870.00	1,738.00	1,775.00	1,098.00	33,840	1,354	6.89%
#V	5.0	6.0	9.0	9.0	8.0	160.0	6.4	15.89%
Sales/V	223.40	145.00	193.11	197.22	137.25	212		
Foods - Bake/Bev/VA/Pet	11,703	10,445	9,440	12,624	11,445	270,986	10,839	55.18%
#V	29.0	26.0	21.0	21.0	26.0	598.0	23.9	59.38%
Sales/V	403.55	401.73	449.52	601.14	440.19	453		
Baker	2,988.00	2,464.00	1,750.00	3,152.00	2,913.00	68,964	2,759	14.04%
#V	8.0	9.0	4.0	8.0	7.0	176.0	7.0	17.48%
Sales/V	373.50	273.78	437.50	394.00	416.14	392		
Beverage	1,888.00	938.00	934.00	1,522.00	2,124.00	37,222	1,489	7.58%
#V	4	3	2	3	4	101	4	10.03%
Sales/V	472.00	312.67	467.00	507.33	531.00	369		
Value Add	5,327.00	5,343.00	5,556.00	5,450.00	4,708.00	115,750	4,630	23.57%
#V	16.0	13.0	14.0	9.0	14.0	296.0	11.8	29.39%
Sales/V	332.94	411.00	396.86	605.56	336.29	391		
Pet	1,500.00	1,700.00	1,200.00	2,500.00	1,700.00	49,050	1,962	9.99%
#V	1	1	1	1	1	25	1	2.48%
Sales/V	1,500.00	1,700.00	1,200.00	2,500.00	1,700.00	1,962		
Visitors	315	265	240	350	310	7,255	290	
Sales per Capita	\$68.14	\$74.60	\$74.21	\$61.93	\$64.91	\$67.69		