



ATLAS UTILITY SUPPLY COMPANY

Jeff Watson, Account Manger
2301 CARSON STREET
FORT WORTH, TEXAS 76117-5212
817-831-4275

A PROUD BADGER METER DISTRIBUTOR SINCE 1981
North TX ~ Central TX ~ South Central TX ~ TX Hill Country

ATLAS UTILITY SUPPLY

Atlas Utility Supply Company, owned and operated by the Johnson family, was founded in Fort Worth, Texas in 1964 as a single store full line operation. This year marks the company's 57th anniversary. Atlas is the oldest operating water works distributor in Fort Worth and Tarrant County and serves municipalities over North and Central Texas, as well as the state of Oklahoma. The second generation Johnson is currently at the helm, while the third and fourth generations are growing through the ranks.

"Our original business philosophy has remained unchanged over the past four decades. Unlike most wholesale distributors of water works supplies, Atlas focuses on conducting business with municipal and rural water utilities as opposed to the pursuit of utility contractor projects. Staying this course has allowed our customers to have confidence in Atlas as a dependable resource for a complete line of quality water meters, and utility supplies," states Dennis Johnson, President.

When the company was founded, one of the two original inventory product lines was a water meter. Today, one of our primary products continues to be water meter products. In the early 1980's, Atlas signed on to distribute water meters for Badger Meters, Inc., in the North Texas market. Atlas chose Badger as the preferred meter vendor due to their superb performance in the field, their reputation in the market place, and their total commitment to building a quality product. Those virtues continue to be their focus today and the industry continues to recognize Badger as a superior manufacturer of water meters. "Partnering with Badger has not only been a financial success, but also a personally comfortable one," said Johnson.

In the past twenty years, meter technology has changed significantly from the traditional local read product to solid state meters and Advanced Metering Infrastructure. Many customers serviced by Atlas are now enjoying the ability to read water meters in mere minutes, without the need for people to walk a route and physically read meters. Sales have grown steadily at a pace of twenty to thirty percent per year. The experts predict this trend to continue. Atlas is proud to play a role in this exciting segment of the water utility industry. Atlas has successfully deployed more than 100 AMI and AMR solutions in North and Central Texas.

Atlas' staff consists of highly trained individuals dedicated to serving their utility customer needs. Through continued employee education, our staff's knowledge in meter technology is second to none.

Atlas Contact:

Jeff Watson | Account Manager

jwatson@atlasutility.com

(817) 404-3421
