



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78602

Submitted By: Kelly Schmidt, Parks & Community Services Director

City Council Meeting Date: December 7, 2021

Agenda Item Wording: Discuss and consider approval of the proposed Dripping Springs Park System Wayfinding Signage Plan.

Agenda Item Requestor: Council Member Sherrie Parks

Summary/Background: In FY2021 a Park System Wide Wayfinding Signage Plan was approved for funding by the City Council. Due to length of time it has taken to complete, the project was carried over for completion from the FY2021 to the FY2022 budget.

A Wayfinding Signage Committee was assembled to assist Parks and Community Services Director and Studio 16:19 in the signage selection and Studio 16:19 compiled sign location recommendations based on feedback from staff and first-hand assessments.

The Parks System Wayfinding Signage Plan Committee consisted of the following city staff and Dripping Springs partners:

Michelle Fischer, City Administrator
Kelly Schmidt, Parks & Community Services Director
Lisa Sullivan, Communications Director
Emily Nelson, Ranch Park Manager
Mack Rusick, Programs & Aquatics Manager
Paul Fushille, Parks & Recreation Commissioner
Jenny Pack, Dr. Pound Farmstead Executive Director
Laura Marsan, Dripping Springs HS Mountain Bike Club
Sue Harding, Hays County Master Naturalist
Michelle Ciacco, DSYSA President

This collective of individuals met with and provided design feedback to Studio 16:19 during the plan development process.

The plan that is being presented will serve as a cohesive aesthetic guide to adhere to for all wayfinding and policy signage in current and future Dripping

Springs parks. Each park's signage updates will be implemented as budget approval process and available resources allow.

Parks & Recreation Commission Recommendation: Recommend approval as presented.

Attachments: Proposed Wayfinding Park Signage Standards and Plan

Next Steps/Schedule: Once approved by Council, publish first signage implementation RFP which will have been authored by Studio 16:19 as part of their original project scope.