

Received on/by:

Date, initials



**APPLICATION FOR AN
ALTERNATIVE STANDARD/SPECIAL EXCEPTION/VARIANCE/WAIVER**

Project Name: Orangetheory Fitness- Dripping Springs

Project Address/Legal Description: 12680 West US HWY 290, Suite 150 Austin TX 78737

Project Applicant Name: Janelle Kenny

Mailing Address: 3900 Medical Parkway

Austin, TX 78756

Email Address: jkenny@theorangezone.com

Phone Number: 402-290-1498

Owner's Name (if different from Applicant): Charlie Hill

Mailing Address: 28 Cordillera Trace

Boerne, TX 78006

Email Address: cphill@dhinv.com

Phone Number: 830-336-2518

Type of Application (check box):

- | | |
|---|--|
| <input type="checkbox"/> Alternative Standard | <input checked="" type="checkbox"/> Variance |
| <input type="checkbox"/> Special Exception | <input type="checkbox"/> Waiver |

Description of request & reference to section of the Code of Ordinances applicable to request: We are respectfully seeking a variance on our window signage that is currently designed and installed at 300sf on the windows of our new tenant space. These signs tell the Orangetheory Fitness story and how potential customers/members can join the fitness studio. This is critical to our success upon opening that we have members signed up prior to being open for business. We are applying under the old signage code that allows 80sf for 'building sign' We plan for this to be a temporary (approximately 120 days) sign to introduce us to the community and the sign will be replaced with more modest window graphics that conform with the appropriate signage code.

Description of the hardship or reasons the Alternative Standard/Special Exception/Variance/Waiver is being requested: We request the waiver due to the setback from HWY 290, the lowered grade of where the building sits on the propert and the speed at which vehicles drive by. This is a request to temporarily allow our 300sf signage that is attractive and allows for potential customers to see us relative to our placement in the setback space on the property. We fully anticipate changing these temporary graphics to a more contemporary and stylized permanent graphics when we are closer to opening our location. During the construction period, the temporary graphics will also block visibility into the construction area and protects the public from a construction eyesore. We anticipate construction to last 120 days from mid-late September.

Description of how the project exceeds Code requirements in order to mitigate or offset the effects of the proposed alternative standard/special exception/variance/waiver: We have exceeded the window graphics signage allowance of 80 sf for building signage. We are willing to hold off on putting up or final building signage (dimensioned/channel letters once permitted) on the front of the building to allow for this signage to remain in place.

Submittal Checklist:

- Signed and Completed Application
- Required Fee Paid \$ _____
*reference online **Master Fee Schedule** for more details*
- Billing Contact Form

Exhibits

- Photographs
- Map/Site Plan
- Architectural Elevation
- Other: _____

*Upon submittal of application, a Public Notice sign is **required** to be displayed at the project property within 48 hours (exceptions apply in cases of signage, lighting, exterior design and landscaping applications). Signs can be picked up at the City Offices for a deposit fee of \$100. Once a permit has been issued, signs in good condition can be returned for a \$75 refund.*

- Pick up Public Notice Sign, \$100 deposit

All required items and information (including all applicable above listed exhibits and fees) must be received by the City in order for an application and request to be considered complete.

Incomplete submissions will not be reviewed or scheduled for any further action until all deficient items or information has been received. By signing below, I acknowledge that I have read through and met the above requirements for a complete submittal:

Janelle Kenny (digital signature 9/1/2021)

Signature of Applicant

9/1/2021

Date

Signature of Owner (or attached letter of consent)

Date

The undersigned, hereby confirms that he/she/it is the owner of the above described real property and further, that _____ is authorized to act as my agent and representative with respect to this Application and the City's conditional use permit process. (As recorded in the Hays County Property Deed Records, Vol. _____, Pg. _____.)

Name

Title

STATE OF TEXAS §
 §
COUNTY OF HAYS §

This instrument was acknowledged before me on the ____ day of _____,
201__ by _____.

Notary Public, State of Texas

My Commission Expires: _____

Name of Applicant