



FARMERS MARKET COMMITTEE REGULAR MEETING

City of Dripping Springs

Ranch Park Event Center, 1042 Event Center Drive,
Dripping Springs, TX

Thursday, February 16, 2023 at 10:00 AM

MINUTES

CALL TO ORDER AND ROLL CALL

Committee Members

Gouri Johannsen, Chair
Marianne Simmons, Vice Chair
Teresa Strube, Secretary
Nikki Dahlin
Erika Fritz
Claudia Oney
Janet Musgrove

Staff, Consultants & Appointed/Elected Officials

Farmers Market Manager Charlie Reed
Community Events Coordinator Johnna Krantz
City Treasurer Shawn Cox

Gouri moved to open the meeting at 10:08.

MINUTES

1. **Discuss and consider approval of the January 19, 2023, Farmers Market Committee meeting minutes.** *Secretary Teresa Strube.*

Marianne moved to approve; Janet seconded; VOTE: unanimous, 7-0.

VENDOR APPLICATIONS

2. **Discuss and consider approval of the Farmers Market Vendor Application for Doris Designs.** *Applicant: Dora Ruvalcaba.*

Doris told the story of her business. She needs to submit a copy of her Tax ID.

Marianne moved to approve; Claudia seconded; VOTE: unanimous, 7-0.

- 3. Discuss and consider approval of the Farmers Market Vendor Application for Pancho Bigotes.** *Applicant: Hector Medina.*

Tabled.

- 4. Discuss and consider approval of the Farmers Market Vendor Application for Romeo's Salsa.** *Applicant: Romeo Joy.*

Clarification was provided of the 10 oz salsa jars as to whether it's canned or fresh.

Marianne moved to approve; Janet seconded; VOTE: unanimous, 7-0.

REPORTS

- 5. Farmers Market Manager January 2023 Report**
Charlie Reed, Market Manager

Charlie reported on Vendor applications; totals of other income; Saturday market 10-1:00, starting 3-18-23.

- 6. Farmers Market January 2023 Budget Report**

Shawn reported on ability to provide fiscal numbers. Gouri asked that Shawn run a report of Civic Rec transactions every month for the Committee Meeting.

OTHER BUSINESS

- 7. Presentation and possible action regarding the Farmers Market Committee Fiscal Year 2024 budget recommendations.**

Shawn asked for budget requests coming up in May.

SPONSORSHIPS AND GRANTS SUBCOMMITTEE

- 8. Discuss and consider a recommendation of approval for a sponsorship agreement with Beem Team.** *Gouri Johannsen, FMC Chair*

Gouri reported on her meeting with Realtor Garrett Beem, who wants to be a market participant in the form of sponsoring. Discussion raised the possibility that other forms of marketing could prove more effective, especially those on social media. More discussions will follow.

EXECUTIVE SESSION

The Farmers Market Association Board for the City of Dripping Springs has the right to adjourn into executive session at any time during the course of this meeting to discuss any matter as authorized by Texas Government Code Sections 551.071 (Consultation with Attorney), 551.072 (Deliberations about Real Property), 551.073 (Deliberations about Gifts and Donations), 551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices), and 551.086 (Economic Development). The Farmers Market Association Board for the City of Dripping Springs may act upon any item listed in Executive

Session in Open Session or move any item from Executive Session to Open Session for action.

UPCOMING MEETINGS

Farmers Market Committee Meetings

March 30, 2023, at 10:00 a.m.

April 20, 2023, at 10:00 a.m.

May 18, 2023, at 10:00 a.m.

City Council Meetings

February 21, 2023, at 6:00 p.m.

March 7, 2023, at 6:00 p.m.

March 21, 2023, at 6:00 p.m.

April 18, 2023, at 6:00 p.m.

ADJOURN

Marianne moved to adjourn; Nikki seconded; VOTE: unanimous, 7-0

Claudia moved to reschedule Committee Meeting to March 30; Erika seconded.

Mktg mtg moved to 3-2-23 10:00