



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78602

Submitted By: Kelly Schmidt

Meeting Date: 10.15.2020

Agenda Item Wording: Discuss and consider possible action regarding the creation of the Friends of the Dripping Springs Farmers Market citizen support initiative and its first annual "I Heart DS Farmers Market" membership drive campaign.

Agenda Item Requestor: Kelly Schmidt

Summary/Background: Many Farmers Markets have creative ways to promote their mission statement and garner support from the communities in which they serve. One such example is an annual membership drive that promotes Farmers Market connectivity to the community and support from market customers. "I HEART Dripping Springs Farmers Market" is one such program that will achieve a similar objective for the DSFM!

Friends of Olympia Farmers Market
Mission Statement:

- * Preserve the Olympia Farmers Market as a creative environment and vibrant community gathering place and asset.
- * Promote healthy, locally produced food and goods.
- * Support local sustainable agriculture.

Vision:
Build a vibrant community marketplace that promotes the development of our local food system and supports artisans of many genres.

Get involved with your Friends!
For more information about Friends of the Farmers Market or for Corporate Sponsorship opportunities contact us at

Email: farmers-market.org/contact-us
Facebook: Friends of Olympia Farmers Market
website: farmers-market.org

FOFM
P.O. Box 41
Olympia, WA 98507
360-786-6054

Olympia Farmers Market

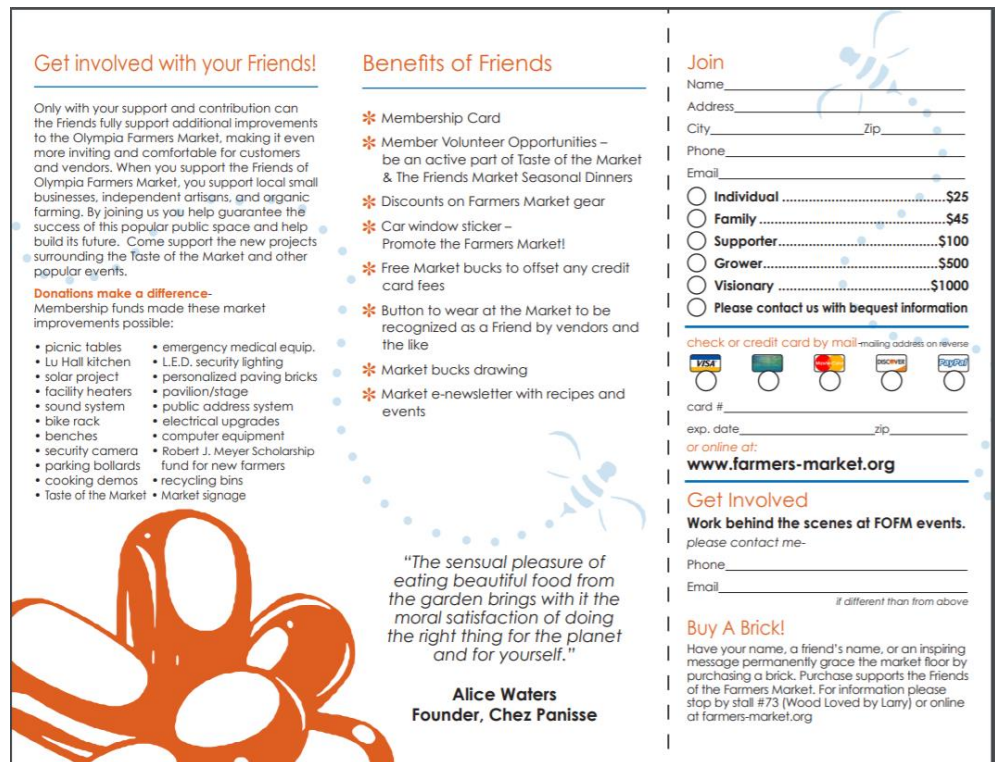
Voted as one of the most interesting places to visit in Olympia, The Olympia Farmers Market (OFM) is the second largest open-air market in Washington State. From its humble beginnings in 1975 The Market now offers an abundance of local produce and crafts, special events, kid's activities, and food vendors including:

- * Organic local produce
- * Plants, vegetable starts, fruit trees, flowers, and bouquets from regional producers
- * Fruit from across Washington
- * CSA share programs (Community Supported Agriculture)
- * Breads, pastries, artisan dairy products and other treats from local bakeries
- * Fresh fish, shellfish, smoked salmon and seafood from Washington waters
- * Original, local, handmade gifts for home and yard
- * Some of the best free music in town

2014 Season

FRIENDS OF OLYMPIA FARMERS MARKET

Dedicated to supporting local sustainable agriculture and improving the Olympia Farmers Market



Staff Recommendations:

Staff recommends approval of the Friends of Dripping Springs Farmers Market program and an annual membership drive campaign called “I Heart Dripping Springs Farmers Market.”

FM Board Recommendations:

Attachments:

Friends of Olympia Farmers Market Brochure (Initiative example)

Next Steps/Schedule:

1. Create program outline for the DS Farmers Market and present to FMB & CC.
2. Obtain business license that will facilitate the selling of DSFM merchandise and tax collection at Market.
3. Create Friends group logo & promotional brochure and get approved by Board & Council.
4. Propose Farmers Market Fee Schedule Amendment with Friends associated Annual Membership Dues.