



FARMERS MARKET ASSOCIATION BOARD REGULAR MEETING

City of Dripping Springs

Council Chambers, 511 Mercer St, Dripping Springs, TX

Thursday, September 17, 2020 at 10:00 AM

MINUTES

VIDEOCONFERENCE MEETING

This meeting will be held via videoconference and the public is encouraged and welcome to participate. Public comment may be given during the videoconference by joining the meeting using the information below. Public comment for this meeting may also be submitted to the City Secretary at acunningham@cityofdrippingsprings.com, no later than 9:00 a.m., Thursday, July 16, 2020.

The Farmers Market Association Board respectfully requests that all microphones and webcams be disabled unless you are a member of the Board. City staff, consultants and presenters please enable your microphone and webcam when presenting to the Board.

Join Zoom Meeting:

<https://us02web.zoom.us/j/88257606652?pwd=VHpzNGo5a0NoRjMwMEo3MCtkRktJUT09>

Meeting ID: 882 5760 6652

Passcode: 940149

Dial Toll Free:

877 853 5257 US Toll-free

888 475 4499 US Toll-free

Find your local number: <https://us02web.zoom.us/j/88257606652>

Join by Skype for Business: <https://us02web.zoom.us/j/88257606652>

CALL TO ORDER AND ROLL CALL

Board Members present were:

Gouri Johannsen, Chair

Marianne Simmons, Vice Chair

Teresa Strube, Secretary

David Vincent

Nikki Dahlin

Claudia Oney

Janet Musgrove

City Staff, Consultants & Appointed/Elected Officials present were:

Market Manager Laurel Robertson

Events & Programming Specialist Maggie Martin

PRESENTATION OF CITIZENS

A member of the public who desires to address the Board regarding any item on an agenda for an open meeting may do so at presentation of citizens before an item or at a public hearing for an item during the Board's consideration of that item. Citizens wishing to discuss matters not contained within the current agenda may do so, but only during the time allotted for presentation of citizens. Speakers are allowed two (2) minutes to speak during presentation of citizens or during each public hearing. Speakers may not cede or pool time. Members of the public requiring the assistance of a translator will be given twice the amount of time as a member of the public who does not require the assistance of a translator to address the Board. It is the request of the Board that members of the public wishing to speak on item(s) on the agenda with a noticed Public Hearing hold their comments until the item(s) are presented for consideration. Speakers are encouraged to sign in. Anyone may request a copy of the City's policy on presentation of citizens from the city secretary. By law no action may be taken during Presentations of Citizens.

Rebecca Baker spoke during Presentation of Citizens regarding her interest applying to serve on the Farmers Market Board.

MINUTES

1. Discuss and consider approval of the August 10, 2020 Farmers Market Association Board regular meeting minutes.

A motion was made by Vice Chair Simmons to approve the August 10, 2020 Farmers Market Association Board regular meeting minutes. Board Member Oney seconded the motion which carried unanimously 7 to 0.

REPORTS

2. Parks & Community Services Director Report

Kelly Schmidt's report is on file and available for review by request.

3. Farmers Market Manager Report

Laurel Robertson presented the report and discussed ActiveNet technological challenges, successful workarounds and future plans for the software to work better for the Market's needs.

4. Farmers Market Monthly Income Statement

Gina Gillis' report is on file and available for review by request.

MARKETING AND PUBLIC RELATIONS

5. Discuss and consider possible action regarding the "I Heart DS Farmers Market" annual campaign beginning October 1, 2020 and ending September 30, 2021.

Via unanimous consent, this item was tabled.

6. Discuss and consider possible action regarding a Donation to the Friends Foundation Fundraiser.

A motion was made by Vice Chair Simmons to approve a \$50.00 auction item to the Friends Foundation Fundraiser. Board Member Musgrove seconded the motion. Upon further discussion, Vice Chair Simmons amended her motion to strike *\$50.00 auction item* and replace with *two (2) \$25.00 Farmers Market Gift Certificates*. Board Member Musgrove seconded the motion as amended which carried unanimously 7 to 0.

MARKET VENUE

7. Discuss and consider possible action regarding the Farmers Market 2020 Holiday Market.

Laurel Robertson presented the staff report which is on file. Staff recommends a \$25.00 application for new holiday market vendors, waiving the annual \$25.00 membership fee.

A motion was made by Chair Johannsen to approve the 2020 Holiday Market fees as recommended by staff. Board Member Vincent seconded the motion which carried unanimously 7 to 0.

8. Discuss and consider possible action regarding the relocation of the Farmers Market to the Dripping Springs Ranch Park Event Center for winter.

A motion was made by Secretary Strube to relocate the Farmers Market to the Dripping Springs Ranch Park Event Center January 2021 – Mid-March 2021. Chair Johannsen seconded the motion which carried unanimously 7 to 0.

9. Discuss and consider approval of New Farmers Market Vendor Applications.

a) Caption Call Mobile, Karen Peebles

Karen Peebles presented the item and reviewed the product and services.

A motion was made by Chair Johannsen to approve Caption Call Mobile Vendor Application for holiday market vendor starting October 2020. Board Member Dahlin seconded the motion which carried unanimously 7 to 0.

b) Lakonia Imports, Lisha Gilliam

Lisha Gilliam and owner Peter Marules presented the item.

A motion was made by Board Member Oney to deny the Vendor Application as the production of the products exceeds the allowed 150 mile radius. Board Member Vincent seconded the motion which carried unanimously 7 to 0.

OTHER BUSINESS

10. Update and possible staff direction regarding ActiveNet.

This item was discussed early with Agenda Item No. 3.

UPCOMING MEETINGS

Farmers Market Board Meetings

October 15, 2020 at 10:00 a.m.

November 19, 2020 at 10:00 a.m.

December 17, 2020 at 10:00 a.m.

City Council Meetings

October 13, 2020 at 6:00 p.m.

October 20, 2020 at 6:00 p.m.

ADJOURN

A motion was made by Vice Chair Simmons to adjourn the meeting. Board Member Vincent seconded the motion which carried unanimously 7 to 0.

This regular meeting adjourned at 12:08 p.m.

Teresa Strube

Board Secretary