



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78620

Submitted By: Laura Mueller, City Attorney

Council Meeting Date: May 2, 2023

Agenda Item Wording: **Discuss and consider a resolution Repealing the Co-Sponsorship Policy.** *Sponsor: Councilmember Tahuahua*

Agenda Item Requestor: Councilmember Tahuahua

Summary/Background: DSRP has redesigned its Rental and Use Agreements and the Park Sponsorship Policy has been updated making the Co-Sponsorship Policy no longer necessary. The primary purpose of the Co-Sponsorship Policy was to allow Banners on the Triangle.

Use Agreements:

In lieu of using the Co-Sponsorship Policy for banners, the City has been primarily using Use Agreements when partnering on activities. Examples of these Use Agreements include Hell Country Productions (Haunted House) where the City shares in the profits, Dripping Springs Fair and Rodeo where the City partners in all aspects, and Programming partnerships where the City partners with third parties to provide classes such as skateboarding and cooking classes.

The DSRP Policy allows banners:

- No signs or banners shall be placed in the DSRP Event Center and Outdoor Arena without the consent of the DSRP Manager. No signs or banners shall be placed over an existing banner or exit sign.
- It is the responsibility of the Lessee to remove all event related items (i.e. banners, signs, decorations, etc.) at the end of the event. DSRP will not be responsible for any items left behind.
- The policy is to allow banners for events starting the Monday before the Event.

Park Sponsorship Policy:

This policy allows for sponsors who pay at certain sponsorship levels to have their logo/marketing placed on banners for city events. The City they decides where to place the banners.

Fee Discount: Fee discounts are still available for non-profits.

**Recommended
Council Actions:**

Repeal the Co-Sponsorship Policy

Attachments:

Resolution Repealing Co-Sponsorship

Next Steps/Schedule:

.If repealed, the Parks Department and DSRP will continue to educate the public on all options related to marketing and sponsorships.

CITY OF DRIPPING SPRINGS

RESOLUTION NO. 2023-_____

A RESOLUTION OF THE CITY COUNCIL OF DRIPPING SPRINGS, TEXAS, REPEALING THE CO-SPONSORSHIP POLICY.

WHEREAS, the City Council of the City of Dripping Springs (“City Council”) finds it to be in the public interest, safety and welfare, that the City of Dripping Springs repeal the Co-Sponsorship Policy; and

WHEREAS, the City Council of the City of Dripping Springs finds the Co-Sponsorship Policy is no longer necessary due to the adoption of the Park Sponsorship Policy and related Dripping Springs Ranch Park policies; and

WHEREAS, the City Council finds that it is reasonable and prudent for this policy to be repealed.

NOW, THEREFORE, BE IT RESOLVED by the City of Dripping Springs City Council:

1. The City Council hereby repeals the Co-Sponsorship Policy.
2. The City Council directs City staff to work with the Mayor and City Administrator to educate the public related to the repeal of Co-Sponsorship Policy and the new and current options related to sponsorships with the City of Dripping Springs.

PASSED & APPROVED this, the _____ day of _____ 2023, by a vote of ____ (ayes) to ____ (nays) to ____ (abstentions) of the City Council of Dripping Springs, Texas.

CITY OF DRIPPING SPRINGS:

by: _____
Bill Foulds, Jr., Mayor

ATTEST:

Andrea Cunningham, City Secretary