

Farmers Market Manager Report for 3/21/2024 Meeting

by Charlie Reed

Last Month's Market News:

- Averaged **44** vendors/market (+12 from January) (+3 from February 2023)
 - *Most since May 2023*
- **465** customers/market (+142 from January) (+160 from February 2023)
 - *Most since October 2022*
- Total sales per market: **\$19,495** (+5,409 from January) (+5,456 from February 2023)
 - *Most since May 2023*
- Average per vendor: **\$461** (+13 from January) (+104 from February 2023)
 - *Most since May 2023*

Vendor Issues:

Everyone seems very, very happy.

Spring Venue Change:

With the sidewalk construction bid approved by Council on March 4, work will begin imminently, and we will be relocating to DSRP beginning March 27th.

Social Media:

- Instagram followers: 3,810 (+149 over January 2024).
- Facebook followers: 7,473 (+128)
- Newsletter subscribers: 2,090 (+29)

