

We would love to send our comments to the city because our visibility is limited here. We are currently situated behind a large building in front of us and a whole neighborhood behind us, which limits our visibility. Visibility would improve if the signage were addressed. The wayfinding and signage will help us as a locally owned business that has been in the city for more than 4 years now.

Thank you for your attention.

Rajeev Joseph (CEO)
Natkhat Flavors

Just a quick note of support about the proposed wayfinding signs. Any additional information that aids drivers/residents in better knowing which options (business, entertainment, retail, food and beverage, etc) are available is very beneficial for everyone in this community. The impact for passers-by is also extremely valuable. Thank you!

Susan Kimball, President
Dripping Springs Chamber of Commerce

Dear Mayor Foulds and Members of City Council,

On behalf of the Dripping Springs Small Business Alliance, I want to express our support for the City's wayfinding project and for the funding needed to move it into production and installation.

Visibility has come up again and again in our conversations with local business owners. As Dripping Springs has grown, it has become increasingly difficult for visitors—and sometimes even residents—to understand where our downtown businesses, restaurants, shops, parks and community spaces are and how they all connect.

That is why this project feels important to us. The goals of the wayfinding effort are simple but meaningful: make Dripping Springs easier to navigate, create a more welcoming experience for our community and visitors, and improve visibility for our local services and businesses. We were especially encouraged to see the plans evolve to more clearly direct people toward our Historic District, shopping and dining, in addition to our parks and civic destinations.

When someone comes into town for a soccer game, a wedding, a festival, City Hall or a visit to one of our parks, we want them to realize there is more of Dripping Springs to discover. We want them to find the locally owned restaurant around the corner, walk into a shop they didn't know was there, or spend another hour exploring our community. For a small business, those moments matter.

Over the past several months, our business community has asked the City to listen to our concerns about signage, visibility and the challenges of doing business in a rapidly changing Dripping Springs. We appreciate that the City has invited us into those conversations and, more importantly, that we are beginning to see some of those conversations turn into action.

As we continue to grow, we also believe it is more important than ever to have a strong central hub that reinforces the connection between our businesses, residents and community spaces. We want our downtown to feel like the living room of our community—a place where people gather, linger, run into neighbors and feel connected to Dripping Springs.

Growth and change understandably bring concerns about losing some of what makes this town unique. I think we all share a desire to make sure that as Dripping Springs grows, the character and soul of our community don't get diluted along the way. Protecting that doesn't mean resisting change. It means being intentional about the choices we make as we grow. Investments like wayfinding—connecting people to our downtown, our local businesses and each other—are part of how we keep that soul alive.

We hope City Council will approve the funding and allow this project to move forward. It is a meaningful investment in our local businesses, our visitors, and in making Dripping Springs feel more connected as our community continues to grow.

Becky Atkins

Summer Revival

Dripping Springs Small Business Alliance

Dear Members of the City Council,

We are writing to express our support for wayfinding signs that direct visitors and residents to downtown. Clear, well-placed wayfinding signs would support our downtown's economic vitality, accessibility, and overall visitor experience.

Downtown businesses depend on foot traffic and adding wayfinding signs is a simple, but meaningful way for the city to increase the number of visitors to Dripping Springs and support more spending at our local businesses.

Thank you for your consideration and for your continued support of a vibrant, welcoming downtown.

Sincerely,

John McIntosh, Dave Niemeyer
The Barber Shop & Acopon Brewing