



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78620

Submitted By: Shawn Cox, Deputy City Administrator

Council Meeting Date: September 1, 2026

Agenda Item Wording: Discussion and possible action on selecting a proposal for Strategic Planning Services and authorization of the City Administrator to finalize and execute a Professional Services Agreement for Strategic Planning Services.

Agenda Item Requestor: Mayor Bill Foulds, Jr.

With the resolution of recent court cases, the kick-off of the wastewater plant expansion project, the continued growth of the City, and the near completion of the Comprehensive Plan, Mayor Foulds asked that City Administration (Michelle, Ginger, & Shawn) look into strategic planning services the City could utilize.

While a Comprehensive Plan is a long-range planning document developed to identify where the City would like to be in the next twenty (20) years, a Strategic Plan is a mid-range planning document which when developed is intended to be used as a tool for the following:

- Prioritization of City Council's Goals and Objectives;
- Planning & Policy Development;
- Budgeting;
- Communication; and
- Accountability.

While designed to be redeveloped every three to five years, the priorities and goals are intended to be reviewed and possibly updated each year.

The purpose of this item is for the two contractors to give a presentation to City Council on their proposals and answer Council's questions. A Professional Services Agreement with the desired contractor may be entered into. Any strategic planning meeting would be scheduled after adoption of the FY 2027 Budget (around October 2026).

Commission Recommendations: N/A

Recommended Council Actions: Select a contractor and approve a Professional Services Agreement

Attachments: Proposals and examples of plans the contractors prepared.

Next Steps/Schedule: Act as directed by Council.