



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78620

Submitted By: Johnna Krantz, Community Events Coordinator

FDC Meeting Date: March 11, 2024

Agenda Item Wording: **Discuss and consider possible action regarding the location of Sponsorship Booths.**

Agenda Item Requestor: Johnna Krantz, Community Events Coordinator

Summary/Background: The following booths are need finalized locations for Founders Day 2024:

- Texas Lottery Commission – Diamond Sponsor (10k)
 - Potential noise conflict with stage & entertainment
 - 20’x40’ space, minimum 50ft from alcohol service
 - Needs electricity (generator or spider boxes)
- Amy’s Ice Creams – Gold Sponsor (2.5k)
 - Requesting restock access near booth
- Sponsor’s VIP Booth
 - Sponsored by Lifestyle Magazine – Platinum Sponsor (5k)
 - 20’x30’ tent

Staff Recommendations: .

**Recommended
Commission Actions:**

Attachments: Potential location maps

Next Steps/Schedule: Develop a site plan that meets requirements for each booth and does not interfere with the parade route or the sound levels at the Main Stage.