



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78620

Submitted By: Laura Mueller, City Attorney

Council Meeting Date: November 19, 2024

Agenda Item Wording: **Discuss and consider approval of an Ordinance amending the Sign Code to provide additional signage for new businesses.** *Sponsor: Councilmember Sherrie Parks*

1. Staff Report
2. Public Hearing
3. Ordinance

Agenda Item Requestor: Councilmember Sherrie Parks

Summary/Background: Supporting new businesses and promoting economic development within the municipality, allowing new businesses to place an additional temporary sign will assist in their visibility and successful establishment within the community and that reasonable rules and regulations governing the placement of temporary signs by new businesses are necessary to maintain the aesthetic quality and safety of the City.

Commission Recommendations: NA

Recommended Council Actions: Approve amended Sign Ordinance.

Attachments: Amended Ordinance

Next Steps/Schedule: If approved, the sign ordinance will be publicized to new businesses.