



Founders Day Committee Regular Meeting

Dripping Springs City Hall

511 Mercer Street - Dripping Springs, Texas

Monday, May 11, 2026, at 6:30 PM

MINUTES

CALL TO ORDER AND ROLL CALL

With a quorum of 14 Committee members present (8 required), Chair Shindler called the meeting to order at 6:38 pm.

Committee Members present

Jeff Shindler, Chair
Clinton Holtzendorf, Vice Chair
Susan Warwick, Secretary
Jerome Borges
Justin Cornett
Sirena Cumberland
Lisa Garza
Sharon Goss
Scott Phillips
Kimberley Rutherford
Jordan Searle
Eric Strang
Thomas Toms
Michael Ward

Committee Members absent

Scott Berry
Mark Handley

Staff, Consultants, & Appointed/Elected Officials present

Community Events Coordinator Johnna Krantz
Parks and Community Services Assistant Director Emily Nelson
Content Marketing Specialist Stephanie Hartnett
Emergency Preparedness and Homeland Security Director Roman Baligad
City Attorney Aniz Alani
Council Member Sherrie Parks
Council Member Geoffrey Tahuahua

Guest present

Incoming City Council Member Ana Grace Husted

MINUTES

1. Minutes Report April 6, 2026 Special Meeting

Susan Warwick, Secretary

Report is for update purposes only and no action shall be taken.

2. Minutes Report April 13, 2026 Regular Meeting

Susan Warwick, Secretary

Report is for update purposes only and no action shall be taken.

BUSINESS AGENDA

- 3. Discussion and possible action regarding a recommendation to City Council for the re-appointment to the Founders Day Committee of Sharon Goss and Scott Phillips as representatives of the Lions Club, Justin Cornett and Thomas Toms as representatives of the Cook-Off Club, Eric Strang as representative of St. Martin de Porres, and Clint Holtzendorf, Kimberly Rutherford, Jordan Searle, Jeff Shindler, and Michael Ward as At-Large members for two-year terms ending June 30, 2028.**

A motion was made by Vice Chair Holtzendorf to change the FDC ordinance to say appointments of Founders Day Committee members will be for terms of up to two years. Committee Member Phillips seconded the motion which carried unanimously 13 to 0.

A motion was made by Committee Member Cornett to make a one-time only change to the term lengths of Kimberley Rutherford, Thomas Toms, and Jordan Searle to one year. Committee Member Toms seconded the motion which carried unanimously 13 to 0.

A motion was made by Committee Member Toms to recommend to City Council the re-appointment to the Founders Day Committee of Sharon Goss and Scott Phillips as representatives of the Lions Club, Justin Cornett as a representative of the Cook-Off Club, Eric Strang as a representative of St. Martin de Porres, and Clint Holtzendorf, Jeff Shindler, and Michael Ward as At-Large members for two-year terms ending June 30, 2028, and to also recommend the re-appointment of Thomas Toms as a representative of the Cook-Off Club, and Kimberley Rutherford and Jordan Searle as At-Large members for one-year terms ending June 30, 2027. Committee Member Ward seconded the motion which carried unanimously 13 to 0.

- 4. Discussion and possible action regarding a recommendation to City Council for the appointment of David Inman as a representative of St. Martin de Porres to the Founders Day Committee for a two-year term ending June 30, 2028.**

A motion was made by Vice Chair Holtzendorf to recommend to City Council the appointment of David Inman as a representative of St. Martin de Porres to the Founders Day Committee for a two-year term ending June 30, 2028. Committee Member Cornett seconded the motion which carried unanimously 13 to 0.

5. Discussion and possible action regarding a recommendation to City Council for the appointment of the Founders Day Committee Chair for a one-year term ending June 30, 2027.

A motion was made by Vice Chair Holtzendorf to recommend to City Council the appointment of Jeff Shindler to the Founders Day Committee Chair position for a one-year term ending June 30, 2027. Committee Member Cornett seconded the motion which carried unanimously 13 to 0.

6. Discussion and possible action regarding community feedback received through the online post-event survey.

Discussion about community reaction to the new layout (they liked it), what worked, what didn't work (the parade), what needs to be tweaked, etc. We will wait for parade discussion until we get direction from City Council. No action taken.

DEPARTMENT REPORTS

Community Events Coordinator Report

Johnna Krantz, Community Events Coordinator

Coordinator Krantz provided input through-out the meeting.

Security Report

Roman Baligad, Emergency Preparedness and Homeland Security

Founders Day Festival had 10 lost child incidents (actually no children said they were lost, parents simply wanted help in locating their child), 19 EMS responses (mostly heat-related, 5 transported to hospital), and 35 dispatched calls for law enforcement service. First responders loved the new layout. City will consider a ban on e-bikes for future events. Security Director Baligad requested at future events that incidents needing emergency assistance be directed to 9-1-1 instead of to himself in order to get a faster response.

COMMITTEE REPORTS

Reports are for purposes of planning and providing staff direction for activities related to the Founders Day Event, and no action shall be taken.

7. Arts & Crafts Committee

Members: Handley, Borges, Strang (St. Martin de Porres Reps)

Staff: Community Events Coordinator Johnna Krantz

NO report given.

8. Budget Committee

Members: Garza

Staff: Finance Director Shawn Cox, Community Events Coordinator Johnna Krantz

Numbers and payments are still coming in so we don't have final totals but we appear to be okay because of the \$68,247 carryover funds from previous events. Tentative figures show a

carryover for next year of possibly \$28K. Committee Member Garza has started work on 2027 FDC Budget. We have two meetings scheduled in June in work on the 2027 budget.

9. Carnival & Food Committee

Members: Goss, Phillips, Warwick (Lions Club Reps)

Expanded carnival area was amazing. Having the area to spread out and also to separate rides for younger and older kids made the carnival area seem less hectic and safer. Next year the additional portable toilets will be included in the Founders Festival order. Our Lions Booth located in the carnival area made monitoring much easier. We are hoping to have an additional tent next to ours for those carnival goers that need a shady place to sit down. All College St food vendors were permitted and inspected. Load in and out went smoothly. Several food vendors reported they had lower sales than usual (poor attendance at parade and additional food vendors). We request signage Taste of Drip for our local College St restaurants and local food vendors. The hospitality tent hosted by several area churches for the carnival workers was wonderful. The possibility of having a Carnival sponsor in the future will be explored.

10. Cook-Off Committee

Members: Toms, Garza, Cornett (Cook-Off Club Reps)

Traffic control and street closings need to be tweaked for load in and load out of Cook-Off teams. It will be suggested to Wells Fargo that their fencing around their septic field be put up earlier in the day on Friday. Portable toilets for individual cook-off teams will be included in the map for festival deliveries so there is no confusion about locations. Cook-off club has requested HCSO patrolling the area during the early morning hours simply ride through a few times in case there is loud music that needs to be quieted. They have also requested additional trash receptacles in the cook-off area. Cook-Off Club and the Founders Day Committee will discuss whether the Cook-Off awards presentations be held at the main stage or at the secondary stage.

11. Downtown Relations Committee

Members: Searle, Holtzendorf

Many of the brick-and-mortar businesses in the event area did not feel they had a successful weekend. We will continue to look for ways to promote and assist them.

12. DSISD Committee

Members: Cumberland, Berry (alternate)

DSISD was impressed with the condition of their property after the event. They are pleased to continue to be a part of Founders Day Festival.

13. Entertainment Committee

Members: Cornett, Holtzendorf

Staff: Community Events Coordinator Johnna Krantz

The Washer Tournament and the Mahjong event were successful and will be continued next year. Figures are not in yet on Merchandise. Committee Member Cornett plans to apply for grants to help offset some of the expenses for entertainment.

14. Parade Committee

Members: Rutherford and Holtzendorf

Staff: Community Events Coordinator Johnna Krantz

Discussions about the next year's parade in the midst of road construction will be held later. Plans are being made for a meeting in May to discuss options for the parade with Mayor Foulds, FDC members Shindler, Holtzendorf and Rutherford, City council members Parks and Tahuahua, DS Coordinators Krantz and Nelson, and possibly others. The FDC thanked Committee Member Rutherford for her work on the parade in the midst of community resistance to the parade change.

15. Traffic & Parking Committee

Members: Borges, Holtzendorf, and Toms

Staff: City Maintenance Director Riley Sublett, and Community Events Coordinator Johnna Krantz

A tent and a trash receptacle need to be placed by the shuttle bus entrance to the event. DSISD will remove the lock at the entrance so that it is not mistakenly locked. The Traffic and Parking Committee asks if it would be possible to have a long-term contract with the local company Your Day Charters. The committee wants to be sure lights in DSHS parking lots C and D in addition to lots A and B will be turned on. DSISD Committee Member Cumberland requests a call to either herself or Committee Member Berry if the lights are not on.

16. Publicity Committee

Members: Ward, Cornett

Staff: Content Marketing Specialist Stephanie Hartnett

Publicity was effective in getting and recognizing sponsors, communicating information to the public, getting more visitors to the event, etc. through media posts and videos, magazine articles, and DSTX ads. The Publicity Committee thanks Marketing Specialist Hartnett for all of her hard work.

17. Safety & Security Committee

Members: Strang, Shindler, Handley

Staff: Emergency Management Coordinator Roman Baligad, and City Maintenance Director Riley Sublett

There was positive feedback on the security light and camera towers on Wallace and Bluff. The fencing load-in on Wednesday, with completion on Thursday, worked well. With a forklift, bike racks could be put out on Friday. Improvements for next year: master schedule for security preparations (fencing, load-in, load-out, etc.), designated (and made known) location for lost children, gate coverage, extending time on Sunday for Spears personnel, and clear signage (Enter, Do Not Enter) at gates. Committee Member Strang is looking forward to partnering with incoming Committee Member Inman on Security in order to provide continuous coverage during the event.

18. Sanitation Committee

Members: Phillips, Shindler, and Holtzendorf

Staff: City Maintenance Director Riley Sublett

Clean-X did a much-improved job of keeping the festival area clean. The restrooms were maintained through out the event. Crawfish were not a big mess this year as opposed to last year's event. Community feedback was that the festival was generally clean. They were particularly pleased with the condition of the portable toilets and the city restrooms. Plans are to use the same sanitation vendor next year. The FDC thanked Committee Member Phillips for his work on Sanitation.

19. Site Plan Committee

Members: Shindler and Handley

Staff: City Maintenance Director Riley Sublett, and Community Events Coordinator Johnna Krantz

No report given.

20. Sponsorship Committee

Members: Ward, Cornett, and Garza

Staff: City Attorney Aniz Alani, and Community Events Coordinator Johnna Krantz

Committee Member Ward reported good feedback from sponsors and their desire to sponsor again next year. The DSTX Chamber ads, coverage in local magazines, and the posts on Instagram and Facebook brought in more sponsors and visitors to the event. The sponsorship committee is planning to tweak the handling the in-kind sponsorships and donations.

21. Volunteer Committee

Members: Rutherford

Staff: Parks Maintenance Manager Patrick Baglietto, and Community Events Coordinator Johnna Krantz

It will be helpful in the future to have specific job descriptions for the volunteer positions. Volunteer positions after dark should have an age requirement for the safety of teen volunteers. Committee Member Rutherford recommends that the volunteer booth be prepared to give directions, handle the lost and found, handle minor first aid requests (bandaid, etc.) in addition to checking in and out volunteers.

UPCOMING MEETINGS

Founders Day Committee Meetings

June 8, 2026, at 6:30 p.m.

June 22, 2026, at 6:30 p.m.

July 13, 2026, at 6:30 p.m.

August 24, 2026, at 6:30 p.m.

September 14, 2026, at 6:30 p.m.

City Council Meetings

May 19, 2026, at 6:00 p.m.

June 2, 2026, at 6:00 p.m.

June 16, 2026, at 6:00 p.m.

July 7, 2026, at 6:00 p.m.
July 21, 2026, at 6:00 p.m.

ADJOURN

A motion was made by Vice Chair Holtzendorf to adjourn the meeting. Committee Member Phillips seconded the motion which carried unanimously 13 to 0.

This regular meeting of the Founders Day Committee was adjourned at 9:42 pm.

<i>Susan Warwick</i>
<i>Susan Warwick, Founders Day Committee Secretary</i>