



FARMERS MARKET COMMITTEE REGULAR MEETING

City of Dripping Springs

Event Center Ranch House, 1042 Event Center Dr
Dripping Springs, TX

Thursday, February 17, 2022 at 10:00 AM

Minutes

CALL TO ORDER AND ROLL CALL

Committee Members

Gouri Johannsen, Chair
Marianne Simmons, Vice Chair
Teresa Strube, Secretary
Nikki Dahlin
Erika Fritz
Janet Musgrove
Claudia Oney

Staff, Consultants & Appointed/Elected Officials

Farmers Market Manager Charlie Reed
Farmers Market Specialist Johnna Krantz

Gouri called meeting to order 10:09.

Claudia absent.

MINUTES

1. Approval of the January 20, 2022, Farmers Market Committee regular meeting minutes.

Marianne moved to approve Minutes from January meeting; Nikki seconded; VOTE: unanimous, 6-0.

REPORTS

2. Monthly Farmers Market Manager Report
Charlie Reed, Farmers Market Manager

Discussion re: music for Pound House “opening”
3. Farmers Market Financial Report through January 2022

Discussion to determine new fees and parameters for each category, and revisited who pays how much. Janet moved to raise booth fees to a range of \$22-30 depending on vendor category. Other fees proposed: \$30-App, \$40-Membership, \$20-Renewal. All fees are pending council approval, taking effect with each new or renewed membership.

Gouri seconded; VOTE: unanimous, 6-0

MARKETING AND PUBLIC RELATIONS

4. Discuss and consider action regarding 2022 marketing needs.

Gathered ideas for social media, flyers and handouts for disseminating around town, press releases, market bags, as well as print media possibilities (with the announcement of the Edible magazine entry and ad).

5. Discuss and consider action regarding 2022 market events.

Tabled.

UPCOMING MEETINGS

Farmers Market Committee Meetings

March 17, 2022, at 12:00 p.m.

April 21, 2022, at 12:00 p.m.

May 19, 2022, at 12:00 p.m.

City Council Meetings

February 22, 2022, at 5:00 p.m. (Waivers)

March 1, 2022, at 6:00 p.m. (CC & BOA)

March 15, 2022, at 6:00 p.m.

ADJOURN

Nikki moved to adjourn; Erika seconded at 12:08; VOTE: unanimous, 6-0.

This facility is wheelchair accessible. Accessible parking spaces are available. Requests for auxiliary aids and services must be made 48 hours prior to this meeting by calling (512) 858-4725.