



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78620

Submitted By: Charlie Reed, DSFM Mgr

Meeting Date: September 16, 2021

Agenda Item Wording: Appeal and Clarification of Denied Vendor Application for Laudrey Rose by owner Laura Ward.

Agenda Item Requestor: Charlie Reed

Summary/Background: Ms. Ward submitted an application in August, 2021 for a curating business. The application was denied by the board for not adhering to a rule requiring vendors to submit individual applications for each producer being curated.

In conversations with Charlie Reed, Ms. Ward indicated that many of the items she hopes to sell are proprietary, made solely for her business, and would like to represent her brand directly to the board.

Manager Recommendations: Ms. Ward makes a compelling case for her business being a single brand, and I feel I did not fully represent. As much as this is a clarification of her brand and an appeal of the denial, I hope for her to have the opportunity to gauge the Board's probability of accepting or denying further applications, with their significant investment in both time and fees, before she fully commits.

Recommended FM Board Actions:

Attachments: Vendor Application – Laudrey Rose

Next Steps/Schedule:

