

# August 2021

# Director's Report

SUBMITTED BY: Director, Kelly Schmidt & PCS Team

# JULY PARKS ACTIVITY

**CHARRO RANCH PARK** 

Submitted by- Sue Harding, Lead Volunteer

Nothing to report.

# **DRIPPING SPRINGS RANCH PARK**

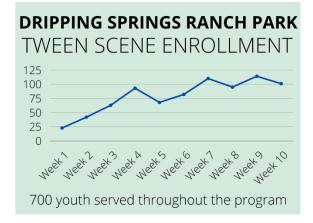
Submitted by - Emily Nelson, DSRP Manager

The heat finally found us this August. We have been very lucky with temperatures in June and July. Our second Summer Sizzle Dressage show really earned its name in more ways than one. Penny, Melissa, and Lily are such a great show team. The participants

really enjoyed a well-run show.







Coyote Kids Summer Camp and Tween Scene wrapped up in August, and the entire staff had to adjust to the quiet. We truly enjoyed having Dripping Springs youth at the Ranch Park all summer. Tween Scene served almost 700 youth (ages 9-14) throughout the program this summer. We are thankful to the parents for sharing their tweens with us.



Alexander Seshan completed his Eagle Scout project by the pond. He constructed a beautiful Chimney Swift Tower for park goers to enjoy. I encourage everyone to check it out. Thank you, Alexander.

August also brought us our first Gun Show in over a year. The organizers really hosted a smooth show, and it was well attended both days.

The staff at the Ranch Park are gearing up for non-stop event weekends through Thanksgiving. We are so excited to host a huge variety of shows from Eskimo Dog Shows to Fall Classic, a Dripping Springs Ag Boosters livestock show. And we can't forget Rodeo in October. We are excited to welcome everyone.

# **FOUNDERS MEMORIAL PARK**

DSYSA youth football program has begun its seasonal use of Founders Memorial Park. Their fall schedule is slated to be as follows:

#### **Practices**

August 1 – August 16 | Monday – Friday (4:45pm-8:45pm)

August 17 – September 3 | Monday – Thursday (5pm-8pm)

September 6 – November 5 | Monday – Thursday (5pm-8pm)

#### Games

September 25 – November 6 | Saturday (7:30am – 5:30pm)

# RATHGEBER NATURAL RESOURCE PARK

Nothing to report.

# **SPORTS & RECREATION PARK**

Nothing to report.

# **VETERANS MEMORIAL PARK**

Nothing to report.

#### **PROGRAMS & AQUATICS OVERVIEW**

Submitted by - Mack Rusick, Programs & Aquatics Manager









The full pool summer season schedule concluded on Sunday, August 15, 2021, with the start of the DSISD school year and the lifeguard staff returning to their respective universities, high schools, and various academic commitments. From August 16 until Labor Day the pool is only open on Saturday and Sunday from 12pm-6pm (Closed on Labor Day).

The 2021 summer season is nearly complete, and the summer was very successful. Several issues challenged staff at the onset and throughout the summer with technical and mechanical malfunctions of various components of the pool, but the staff were able to navigate them and still provide an incredible swimming experience for Tiger splash and pool patrons alike.



# JULY COMMUNITY SERVICES ACTIVITY

CITY-WIDE EVENTS & INITIATIVES + PARK RENTALS + COMMUNITY OUTREACH + VOLUNTEER COORDINATION

Submitted by- Melanie Blakely, Community Services Coordinator



Permits & Rentals for July	Qty
Itinerant Vendor Permits	0
Pavilion/Park Rentals	1
Pool & Pool Party Package Rentals	5
Triangle Banner Display	5
Co-Sponsorship Request	1 - Denied

EVENT - COMMUNITY MICRO EVENTS - None in August.

**EVENT - CHRISTMAS ON MERCER –** Attended first planning meeting.

**EVENT - FOUNDERS DAY FESTIVAL —** Nothing to report for August.

**EVENT - WORLD MIGRATORY BIRD DAY – Nothing to report for August.** 

**COMMUNITY INITIATIVE - KEEP DRIP (TEXAS) BEAUTIFUL —** Researched various community beautifucation initiatives to be involved with both optional and required.

COMMUNITY INITIATIVE - BIRD CITY - Attended July Planning meeting

Lights Out Dripping Springs Proclomation was composed by City Administrator Michelle Fischer and passed.



**COMMUNITY INITIATIVE – VOLUNTEER OUTREACH** - Coordination of interested volunteers has begun. Several volunteers to programs within the Parks and Community Services Department that are a good fit and the volunteers have really enjoyed helping. Meetings with the Boy Scouts have begun about their volunteer clean up commitment to our parks. **OTHER NOTABLES FOR THE MONTH** – Heavily assisted with Coyote Kids Camp administration and staffing coverage for Tween Night for the last two week in August.

# **FARMERS MARKET**

Submitted by - Charlie Reed, Farmers Market Manager



#### Summer Recap:

Being featured on Fox 7's "Market Monday" segment was an unbelievable kick-off for our summer and helped bring out the crowds. Also, by taking a marketing approach with the newsletter and using social media to focus on Dripping Springs' vibrant community, Johnna and I have seen both approaches grow the market, and we've had tons of fun along the way. The result has had long-time vendors saying they love the market's new energy, while new vendors consistently say they're reaching out because they're hearing good things.

And what a wonderful summer it was for the Farmers Market! We broke records with total vendors and visitor counts from May to July, and lower-than-average temps kept the Triangle's grass green throughout the hot season. This made the market a comfortable spot to enjoy the huge variety of delicious artisanal foods and drinks.

# August Recap:

August was predictably slower in both vendor and visitor counts, with both dropping as vacation season rolled it. This didn't slow the market at all — we held contests and giveaways throughout the month, celebrating National Farmers Market Week and driving folks to vote for DSFM in American Farmland Trust's yearly contest, which in ends in mid-September. Through August, we hold the top spot in the Southwest region.

Date	Vendors	Customers	Music
8/4/21	34	503	Jerry Rivers
8/11/21	40	425	n/a
8/18/21	38	372	Jerry Rivers
8/25/21	36	334	Jerry Kirk

# Roswell's Ruin

Last week, Roswell's Farmers Market was making a serious run in the vote, but thanks to your efforts, we've put them in their place and taken their space aliens.

What can these aliens teach us? Do they have technology that will help our gardens in late summer? Can they show us what "local" means across interstellar distances? And what do we do with them in their off hours? Will they like miniature golf? Or are they more into beer gardens with sprawling views of the Hill Country?

In any case, there's still a few weeks left in this vote, and as you can tell, we're going a little loopy from the pressure. We're still up on #2, Winnsboro, TX, but not by enough to get comfortable.

So if you haven't already, please <u>vote online</u>. And share that link with friends, family, or anyone you know who wants Dripping to be #1. We sure do appreciate it. Or as our new alien friends say, *mahalo*.



It's that time of year again to VOTE for our special Farmers Market!!!! As of August 30, 703 votes!

# **OTHER PCS BUSINESS & PROJECTS**

# August 30, 2021 - Park System Signage Plan - Update

The Signage Plan Committee has expanded to include a few park partners in addition to key City personnel. The first draft of the signage plan concept is being narrowed down to the Rustic Modern Concept. The Committee overwhelmingly selected this concept out of a total of 3 thematic options presented. Next steps- Studio 16:19 will now expand their concept to ensure all design elements comply with the City's sign ordinance. Color palette and sign materials will be finalized. Content will be presented to the signage committee for review and feedback as it is developed for each park. Then it will be presented to the Parks and Recreation Commission for review and final recommendations.

