Founders Day Committee Regular Meeting

Dripping Springs City Hall

511 Mercer Street - Dripping Springs, Texas

Monday, October 26, 2026, at 6:30 PM

MINUTES

CALL TO ORDER AND ROLL CALL

With a quorum of 11 Committee members present (8 required), Chair Shindler called the meeting to order at 6:34 pm.

Committee Members present
Jeff Shindler, Chair
Clinton Holtzendorf, Vice Chair
Susan Warwick, Secretary
Justin Cornett
Lisa Garza
Sharon Goss
Mark Handley
Scott Phillips
Kimberley Rutherford
Eric Strang
Michael Ward

Committee Members absent
Scott Berry
David Inman
Sirenna Cumberland
Jordan Searle
Thomas Toms

Staff, Consultants, & Appointed/Elected Officials present
Community Events Coordinator Johnna Krantz
Parks & Community Services Director Andy Binz
Content Marketing Specialist Stephanie Hartnett
City Attorney Aniz Alani
Maintenance Director Riley Sublett
Council Member Sherrie Parks

Guests present
Zach and Kylee Barlowe
Anthony Truitt

MINUTES

1. **Minutes Report August 24, 2026 Regular Meeting**
   Susan Warwick, Secretary

   Report is for update purposes only and no action shall be taken.

BUSINESS AGENDA

2. **Discussion and possible action regarding the proposed Founders Day Festival Official Participant Expression Ordinance concerning political campaign activity in the Festival's official program.**

   The committee discussed including support of The Founders Day Festival mission statement in the Participation Registration Agreement forms for all. Campaigning, soliciting, and aggressive salespersons do not fit the five concepts in the FDC mission statement. Each individual subcommittee will handle any improper activity within its specific area. A subcommittee made up of FDC members Ward, Cornett, Holtzendorf, and Handley will continue work on the draft ordinance prohibiting political campaigning within all activities of the festival. Members of this committee will then present it to City Council.

3. **Discussion and possible action on the proposed 2027 Founders Day Committee meeting calendar.**

A motion was made by Committee Member Cornett to accept the proposed 2027 Founders Day Committee meeting calendar with the addition of Monday, April 5, as a monthly meeting. Committee Member Garza seconded the motion which carried unanimously 10 to 0.

4. **Discussion and possible action on the Founders Day Festival Sponsorship Package offerings and rates for 2027.**

   The revised Sponsorship Package will depend on the new Festival site plan layout, which is currently a work-in-progress. This Sponsorship Packet should, if at all possible, be ready for the Nov. 9 meeting so it can be presented to the City Council at their Nov. 17 meeting.

5. **Discussion and possible action on the 2027 Founders Day Festival site plan, carnival, and vendor booth layout.**

   Possible changes in the layout of the Founders Day Festival site plan were discussed at length. Many ideas were explored. A final layout should, if at all possible, be ready for the Nov 9 meeting so it can be presented to the City Council at their Nov. 17 meeting.

6. **Discussion and possible action on stationary parade logistics and other possible Friday evening attractions at the 2027 Founders Day Festival.**

   The committee discussed hosting a Friday evening DSISD Appreciation Night. Various schools could each have a display on a trailer that would be placed on Mercer Street. Candy could be handed out. There could also be space for Fire and EMS. Possibly the DSHS band could play down by City Hall. Content Marketing Specialist Hartnett will put announcements on social media explaining the change in Friday evening activities necessitated by the construction on Old Fitzhugh Road.

DEPARTMENT REPORTS

7. **Community Events Coordinator Report**
   Johnna Krantz, Community Events Coordinator

   The VFW has indicated that they will be preselling RV space in the Triangle for the duration of the festival to cook-off teams and overnight vendors.

COMMITTEE REPORTS **No committee reports were given**

Reports are for purposes of planning and providing staff direction for activities related to the Founders Day Event, and no action shall be taken.

8. **Arts & Crafts Committee**
   *Members: **Handley**, Inman, Strang (St. Martin de Porres Reps)*
   Staff: Community Events Coordinator Johnna Krantz

9. **Budget Committee**
   *Members: **Garza***
   Staff: Finance Director Shawn Cox, Community Events Coordinator Johnna Krantz

10. **Carnival & Food Committee**
    *Members: **Goss**, Phillips, Warwick (Lions Club Reps)*

11. **Cook-Off Committee**
    *Members: **Toms**, Garza, Cornett (Cook-Off Club Reps)*

12. **Downtown Relations Committee**
    *Members: **Searle**, Holtzendorf*

13. **DSISD Committee**
    *Members: **Cumberland**, Berry (alternate)*

14. **Entertainment Committee**
    *Members: **Cornett**, Holtzendorf*
    Staff: Community Events Coordinator Johnna Krantz

15. **Parade Committee**
    *Members: **Rutherford** and Holtzendorf*
    Staff: Community Events Coordinator Johnna Krantz

16. **Traffic & Parking Committee**
    *Members: **Inman**, Holtzendorf, and Toms*
    Staff: City Maintenance Director Riley Sublett, and Community Events Coordinator Johnna Krant

17. **Publicity Committee**
    *Members: **Ward**, Cornett*
    Staff: Content Marketing Specialist Stephanie Hartnett

18. **Safety & Security Committee**
*Members: **Strang**, Shindler, Handley*
Staff: Emergency Management Coordinator Roman Baligad, and City Maintenance Director Riley Sublett

19. **Sanitation Committee**
*Members: **Phillips**, Shindler, and Holtzendorf*
Staff: City Maintenance Director Riley Sublett

20. **Site Plan Committee**
*Members: **Shindler** and Handley*
Staff: City Maintenance Director Riley Sublett, and Community Events Coordinator Johnna Krantz

21. **Sponsorship Committee**
*Members: **Ward**, Cornett, and Garza*
Staff: City Attorney Aniz Alani, and Community Events Coordinator Johnna Krantz

22. **Volunteer Committee**
*Members: **Rutherford***
Staff: Parks Maintenance Manager Patrick Baglietto, and Community Events Coordinator Johnna Krantz

UPCOMING MEETINGS

Founders Day Committee Meetings
November 9, 2026, at 6:30 p.m.
December 14, 2026, at 6:30 p.m.

City Council Meetings
November 3, 2026, at 6:00 p.m.
November 17, 2026, at 6:00 p.m.
December 1, 2026, at 6:00 p.m.
December 15, 2026, at 6:00 p.m.

ADJOURN

A motion was made by Vice Chair Holtzendorf to adjourn the meeting. Committee Member Ward seconded the motion which carried unanimously 10 to 0.

This regular meeting of the Founders Day Committee was adjourned at 8:15 pm.

Susan Warwick
Susan Warwick, Founders Day Committee Secretary