



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78602

Submitted By: Charlie Reed, Farmers Market Manager

FM Committee Meeting Date: April 21, 2022

Agenda Item Wording: Discuss and consider actions around market expansion, sponsorships, and Marketing/Sponsorship Subcommittee needs.

Agenda Item Requestor: Gouri Johanssen, Charlie Reed

Summary/Background: The growing market has financial obligations (restroom and grounds fees; increased musician payments), and sponsorships will be a good way to address them. The Marketing/Sponsorship subcommittees will work to increase presence.

Additionally, a final price for market bags has not been set. Suggestions range from \$5-20. Charlie and Johnna have been accepting donations in exchange for bags; donations have averaged \$13/bag.

FM Committee Recommendation:

Staff Recommendation:

Attachments: Sponsorship – WaterBottle.pdf

Next Steps/Schedule:

