



**City of Dripping Springs  
Founders Day Festival  
Sponsorship Opportunities**

**Early Bird Sponsorship deadline January 31, 2023**

Be part of one of the most beloved traditions in Central Texas! We invite you to support the 35<sup>th</sup> Annual Founders Day Festival through sponsorship. We have numerous sponsorship packages designed for families, small business owners, and corporate enterprises. Whether your company's goal is to maximize your ROI or you just want to give back some goodwill to the city you love, your name will get plenty of exposure during this year's festival which occurs on April 28-30, 2023.

**About the Event**

Thousands of people will gather in Dripping Springs' historic downtown district for a festive celebration of heritage and pioneer spirit. The three-day celebration kicks off with the Grand Marshal Parade and includes free music and entertainment, the Mighty Thomas Carnival, food, beer, street dances, cook-off competitions, and over 150 arts and crafts booths and business vendors.

**The Value for Donors**

Since 1986, patrons have come from all over Central Texas to attend this event, but make no mistake, it's the incredible folks who live here in Dripping Springs that are the heart and soul of this event. It is fair to say these festival goers take great pride in supporting businesses who have sponsored this event and their community, long after the event is over. This vibrant town continues to grow. As of 2020, the population of Dripping Springs, within its city limit, is approximately 7,454 and its extraterritorial jurisdiction (ETJ) with retail trade area is home to close to 72,000.

**How to Sponsor**

Select your level of commitment and return to the contact information provided below. We would love to help you take advantage of this opportunity and showcase your business to all who attend this wonderful event. Our sponsorship deadline is April 1, 2023.

**Questions**

If you have any questions about sponsorships, call one of the following Founders Day Commissioners:

Dee Marsh (512) 826-7878; [dee.m@2DMmarketing.com](mailto:dee.m@2DMmarketing.com)

Jake Adams (512) 632-9295

Darrell Debish (512) 658-6772; [darrellfoundersday@gmail.com](mailto:darrellfoundersday@gmail.com)

Brian Daniel (720) 308-5592; [bdanielfounders@gmail.com](mailto:bdanielfounders@gmail.com)

**COME VISIT US AT:**

Online: <http://www.foundersdayfestival.com/>

Facebook: <https://www.facebook.com/foundersdayfestival/>

## Founders Day Festival Sponsorship Levels 2023

SPONSORSHIP PACKAGES	FAMILY	BRONZE	SILVER	GOLD	PLATINUM	CUSTOM
DONATION	\$250	\$500	\$1,000	\$2,500	\$5,000	10,000
"Thank-you-Ad" recognition in Century News	X	X	X	X	X	X
Recognition by MC at Event	X	X	X	X	X	X
FD Certificate of Appreciation		X	X	X	X	X
Company Name on Group Banner at Festival		X	X	X	X	X
Company Name on Founders Website		X	X	X	X	X
Company Recognized at Main Stage			X	X	X	X
Company Name (or Logo) on Founder's Website for a Year			X	X	X	X
Priority Parade Access				X	X	X
(2) VIP Parking Passes				X	X	X
Access to VIP Areas at Founder's Day				X	X	X
Parade Entry Fee Waived				X	X	X
Recognition Plaques					X	X
Group/Team Picture					X	X
(4) VIP Parking Passes					X	X
Work with us to design your package						X
Judging Opportunities					X	X

### ADDITIONAL OPPORTUNITIES BREAKPOINT INFORMATION

FDF Main Stage Sponsor \$15,000	Company Logo on Main Stage. your company name on all Founders Day Festival Literature promoting your company as the Main Stage Sponsor.
FDF Parade Sponsor \$7,500	Company Logo at the start of the Founders Day Parade. Company Logo at the Hub and Hospitality Tent for Founders Day patrons.
FDF Logo Sponsor \$4,000	Exclusive access to FDF Logo to put on your own apparel, koozies, hats etc.
Multi-Year Partner \$50,000+	Company Logo on the main stage. All Founder's Day literature to promote your company as the Main Stage Sponsor.

**\*\* If you sign up NOW you will be able to take advantage of the FD2023 Early Bird Special: Advertising on the Founders Day website (the sooner you sign up the more advertisement you get), VIP Area Access, and FD Decals for your place of business.**

**PLEASE COMPLETE THE FORM AND SEND WITH PAYMENT TO CITY OF DRIPPING SPRINGS:**

SPONSOR LEVEL: \_\_\_\_\_ AMOUNT PAID: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY NAME/FAMILY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: TX ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

LOGO TO BE PROVIDED BY: Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

DO YOU WANT A PARADE ENTRY\*? YES NO

DO YOU WANT A VENDOR BOOTH\* FOR SATURDAY AND SUNDAY? YES NO

*\*We will follow up with you on these features. Additional fees may apply depending on sponsorship.*

**SEND FORM TO:**

Dripping Springs Ranch Park – Founders Day Festival

1042 Event Center Rd

PO Box 384

Dripping Springs, TX 78620

**City Use Only:**

Check#: \_\_\_\_\_ M/O: \_\_\_\_\_ CC: \_\_\_\_\_ Amt: \_\_\_\_\_ Rec'd By: \_\_\_\_\_ Date: \_\_\_\_\_

