



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78602

Submitted By: Michelle Fischer, City Administrator

Council Meeting Date: November 17, 2020

Agenda Item Wording: **Discuss and consider approval of a Memorandum of Understanding between the Texas Music Office within the Office of the Governor and the City of Dripping Springs for the Maintenance of the Texas Music Industry Directory and appointment of city members to interim committee with Visitors Bureau to design City program and permanent committee structure.**

Agenda Item Requestor: Pam Owens, Director, Dripping Springs Visitors Bureau

Summary/Background: Dripping Springs's participation in the Texas Music Friendly Community Program has been recommended by Pam Owens, Director of the Dripping Springs Visitors Bureau. Mayor Pro Tem Manassian, Communications Director Lisa Sullivan, Parks and Community Services Director Kelly Schmidt, Ms. Owens, and numerous local stakeholders attended a Music City workshop to learn about the program (see attached Music City Community presentation for further information).

The Music City program designates a single point of contact in the community for the music industry. The city would appoint a Music Officer or Liaison as the point of contact. Ms. Owens has offered to serve in that role. An Advisory Board or Council would also be created with members representing a cross-section of the local music industry's stakeholders. Ms. Owens has proposed the structure and membership of an Advisory Council (see attachment). Through the MOU, the city agrees to submit a data set for the Texas Music Industry Directory (see attached MOU). The dataset is a listing of recording studios, music venues, booking agents, producers, musicians, and other music businesses.

Participation in the program has many benefits, including support of the local music industry, improved communications with the local music community, cultural and artistic growth, new tourism strategies, and improved city brand building.

**Commission
Recommendations:**

N/A

**Recommended
Council Actions:**

Approve the MOU, appoint Lisa Sullivan and Kelly Schmidt to the interim committee to design City program and permanent committee structure. Direct staff to prepare an MOU between the City and the DS Visitors Bureau.

Attachments:

MOU, Proposed Advisory Council List, Texas Music City Community Program presentation.

Next Steps/Schedule:

Notify DS Visitors Bureau of action.