



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78602

Submitted By: Michelle Fischer, City Administrator

Council Meeting Date: September 8, 2020

Agenda Item Wording: **Discuss and consider approval of a License Agreement between the City of Dripping Springs and the Dripping Springs Visitors Bureau for Holiday Decorations.**

Agenda Item Requestor: Pam Owens, President, Dripping Springs Visitors Bureau

Summary/Background: The Dripping Springs Visitors Bureau requests permission to display holiday decorations in the Mercer Street area and the City Hall lot similar to last year. The License Agreement will allow the Visitors Bureau the right to enter upon the licensed property to install, mount, maintain, and take down holiday decorations and lights. The license property includes:

- (a) Both areas around entrance signs to Mercer Street Historic District;
- (b) Corner at Mercer Street in front of 330 Mercer Street;
- (c) Flower bed in front of Grant property at 300 Mercer Street;
- (d) Large Oak Tree adjacent to Mazama Coffee at 301 Mercer Street;
- (e) Giving Tree wall at the corner of Mercer Street and North Bluff Street;
- (f) Dripping Springs Visitors Bureau and Dripping Springs Chamber of Commerce offices located at 509 Mercer Street;
- (g) Corner at Mercer Street and North San Marcos Street near Wells Fargo Bank; and
- (h) East side of the Old Fitzhugh Road right-of-way, north of Mercer Street [added this year in order to install lights on the oak trees in this location].

The Visitors Bureau has requested City Staff assistance in installing the photo op decorations by the heritage oak in front of Mazama.

The License Agreement includes a \$5,000.00 matching donation from the city for the purchase and installation of the decorations. The city will match donations to the Visitors Bureau for the lighting program up to \$5,000. The funds will come from the General Fund's Miscellaneous Expense line item.

**Recommended
Council Actions:**

Approve the License Agreement.

Attachments:

License Agreement

Next Steps/Schedule:

Notify Visitors Bureau of City Council action; if approved, execute agreement and authorize payment of donation.