



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78602

Submitted By: Tina Adams, DSRP Event Center Manager

Council Meeting Date: 9-8-2020

Agenda Item Wording: Discuss and consider recommendation regarding amendments to the DSRP Fee Schedule.

Agenda Item Requestor: Tina Adams

Summary/Background: Based on the needs of the business, we recommend amending the Dripping Springs Ranch Park's fee schedule for the upcoming fiscal year. The staff has collaborated and provided recommendations detailed in the attached 2021 DSRP Fee Schedule.

17.2 FIELDS 1,2,3&4

c. Mowing

This line item currently does not exist. Implementing this fee would allow us to charge for this requested service.

17.3 STALLS

b. Small Barn Boarding Stalls-\$75.00/month

This rate is considerably lower than market rate for this service. Recommending a 100% increase to \$150.00/month. (Market Rate = \$250+/month)

c. Shavings

Increase Shavings to \$9.00/bag to include tax.

17.4 OUTDOOR ARENA

c. Use of concession stand, announcers stand & PA System

Currently the fee schedule does not reflect a fee for use of these assets, when renting the outdoor arena. Recommending \$50.00/day. This is the current cost of renting the sound system.

d. DS 4-H & FFA are exempt from Rental fees for practices

Recommending to expand offering the outdoor arena to local, non-profit equestrian/ag organizations, riding groups and agriculture clubs. This will increase access to our local community riding groups and promote DSRP within these groups.

17.5 HORSEBACK RIDING THROUGH PARK & OUTDOOR ARENA

Recommend Adjusting Title to **DSRP PERMITS & ARENA MEMBERSHIPS**

a. Outdoor Only Daily Use Permit

Currently this fee only applies equestrians. Recommending updating the fee to include mountain bikes.

h. Students of Trailer w/ DSRP Annual Memberships

Strike the trainer's student discount. In addition, DSRP currently gives complimentary memberships to 4-H members. Recommending to modify this membership to a Youth Membership option of \$100.00| Per Horse | Per Year. It is recommended to not have it complimentary, due to a large number of youth that join 4-H for this membership just for the free membership. The 4-H representative also recommended this increase.

17.6 OVERNIGHT PRIMITIVE CAMPING SITE

a. Tent Camping-Primitive Site

Increase daily rate to \$20.00| Per Vehicle | Per Night

17.7.1 EVENT CENTER FACILITIES

Update Title to: ARENA RENTAL

d. Large Indoor Arena-Add on hours for booked rentals

Recommending increasing "Add on for hours for booked rentals" to \$50.00 /Per Hour.

e. Large Indoor Arena-Rental of 75+Stalls

Recommending striking this discount. These rates are already below market value and are currently not being offered to customers.

j.-m. Large & Small Indoor Arena Packages

Recommending striking these items. These rates are already below market value. There is not a need for a combined rate.

o. Arena-After Hours Fee

Events that extend past the DSRP business hours would incur this fee. \$150.00/hour.

17.7.2 LARGE & SMALL SECIAL EVENT CENTER ROOMS

Recommending to remove discounted rate for events w/o F&B and keep the standard rate listed.

17.7.5 KITCHEN & CONCESSION STAND

Recommending to strike half day rate and maintain the standard rate.

17.7.6 SET UP, REMOVAL, CLEANING

a. Set Up-Additional Panels w/out staff Set Up

Recommending removing the option for self set up of panels.

b. Damage & Cleaning Deposit

Recommending to remove this item and re-organize the deposit structure for events.

17.8 RECREATIONAL VEHICLE CAMPING SITES

a. RV Sites (30 Amp)

Increase daily rate to \$45.00/day.

c. RV Sites (50 Amp)

50 amp RV's take up 2x RV spots.

17.1 EQUIPMENT RENTALS

a. Tables

Increased to \$8.00/day.

b. Chairs

Increased to \$15.00/cart of 25 chairs

c. Drag Fees During an event

Per Day | \$25.00 Per Drag | Min. \$100.00/day (Includes 4 Drags)

e. Water & Drag Fees during an event

Increasing the fee for water, since there is additional cost associated with the water component. \$50.00 Per Drag | Min. \$100.00/day (Includes 2 Drags)

d. Arena Packing

Recommending increasing to \$1500.00/event for one time Packing. This is a labor-intensive service and compromises the integrity of the arena footing.

e. Equipment rental during event (Tractor.Drag/Water)

We recommend not allowing customers to rents our tractors for dragging purposes. We would like to explore creation of rental fleet if UTV rentals are needed at DSRP.

j. Jump Set (Set Fees are Additional)

This fee is excessive. Reduced to \$250.00/day to include initial set fee

17.11 CUSTODIAL FEES

g., i. Recommending to remove discounted rate for events w/o F&B and keep the standard rate listed.

17.12 ELECTRICAL REQUESTS

(c) Extension Cords

Adding this line item. \$40.00/Item

17.13 SOUND SYSTEM-to discuss with Kelly

a. Sound system & Mic Rental

Increase to \$75.00/day

d. Portable Sound System Rental

Add this line item. \$25.00/day

17.15 DAMAGE FEES & FINES

b. Remove

c. Events will be required to complete a damage waiver and complete a credit card authorization form. In the event of damage to a rental, the credit card will be charged for the repair amount.

17.17 BUSINESS OPPORTUNITIES (NON-PEAK)

a. Authority to allow rental available space (14 days from event) at 50% of base rental fee.

b. General use rental rate-booked 14 or less days in advance for unused space

c. Administrative Fee-Assessed to last minute changes to event (30

days), etc.

17.18 SPECIAL FEES

a. **Holiday Fee**-Events booked on city holiday or holiday weekends.
Per Event | 20% Fee

b. **After Hours Fee**-Assessed to events that extend beyond business hours. Per Hour | \$ 150.00 Per Extended Hour

c. **Administrative Fee**-Assessed to last minute changes to event (30 days), etc. Per Item | \$250.00

17.19 CLINIC RATES & FEES

a. Authority to create market equitable fees associated with hosting clinics for the community.

17.2 PROGRAMMING

a. Authority to create fees associated with in-house and contracted programming.

Commission Recommendations:

DSRP Board recommended to approve amended fee schedule with the changes as proposed by the DSRP board.

Recommended Council Actions:

Approve the fee schedule.

Attachments:

Ordinance; Fee Schedule; Excel Attachment: Section 17 Ranch Park Fees

Next Steps/Schedule:

Publish the fee amendment in the newspaper and publicize changes.