



## **CITY OF DRIPPING SPRINGS SPECIAL EVENT CO-SPONSORSHIP APPLICATION**

**Revised 7-16-2020 by applicant**

Application must be submitted a minimum of 90 days prior to the first event date in order to be considered by the City.

Applicant shall, at a minimum, address the criteria set forth in this application form. Any person, applicant or authorized agent may appear in person before the City on the day scheduled for consideration of the application. The City shall consider the following in deciding whether to approve a request for co-sponsorship. If the application does not provide sufficient space for your responses, please use attachments and be sure to clearly label them.

**EVENT Name: 24<sup>th</sup> Annual Empty Bowls Project benefitting DS Helping Hands**

**EVENT Date: Sunday, November 8, 2021**

**DATE OF APPLICATION: July 1, 2020**

**NAME OF ORGANIZATION: Dripping Springs Helping Hands**

**CONTACT PERSON: June BaumoeI**

**CONTACT'S ADDRESS Helping Hands, P.O. Box 804, Dripping Springs, Texas 78620**

**Note: Please use email for communications: [junebaumoeI@gmail.com](mailto:junebaumoeI@gmail.com))**

**CONTACT'S PHONE: June BaumoeI 512-858-6110; Amanda Lewis 512-426-1021**

**CONTACT'S E-MAIL June [junebaumoeI@gmail.com](mailto:junebaumoeI@gmail.com), Amanda [alewis@warrenandlewis.com](mailto:alewis@warrenandlewis.com)**

What specific city services are you requesting?

**The Empty Bowls Project benefitting Dripping Springs Helping Hands is asking the city to allow use of the Dripping Springs Ranch Park on Sunday, November 8, 2021 from 7:00 AM until 6:00 pm to hold the 24th Annual Empty Bowls Project. We are also requesting use of all tables and chairs in the event room and in outer areas. We will also use the trash cans, kitchen, the vendor space, and wash area. We are requesting the city to co-chair this event with us and to waive all fees associated with using the Dripping Springs Ranch Park. (Please see the attached Exhibit A reasons/explanations for asking for the fee waiver.) We are also asking that our advertising banner be placed at the Triangle for 30 days prior to the event. Lastly, we will ask the city to proclaim the month of November as Helping Hands awareness month.**

Explain how your event serves a public purpose of community-wide importance.

**The Empty Bowls Project is the largest fund fundraiser for Dripping Springs Helping Hands and contributes 62% of the annual budget for this nonprofit organization. Without a successful Empty Bowls Project, Helping Hands would not be able to meet needs of our neighbors who live in hunger. Each week, Helping Hands provides food for over 130 families. Throughout the year, Helping Hands also assists people with temporary financial aid. School supplies are provided to families who cannot afford to purchase such items. Helping Hands also organizes the Project Elf event during the holidays so that no child is left without a present. Helping Hands has served the Dripping Springs community since 1986 and is a vital nonprofit that serves a very important public purpose in our area.**

Why are you requesting co-sponsorship?

**We believe having the city as a co-sponsor of the 24<sup>th</sup> Annual Empty Bowls Project would bring more visibility, both in attendance to the Empty Bowls Project and in sponsorship funds. Having the city as a co-sponsor shows the compassion the city has for its neighbors in need.**

What, if any, and to what extent, is the media or publicity campaign planned for the event?

**The projected 2021 publicity campaign for the Empty Bowls Project would include the following assuming we can host an in-person event:**

**3,000 postcards and 100 posters circulated in our area; advertising in area publications; 3,500 letters mailed to prospective sponsors; banner at Triangle; banner day of event. The city's seal will be placed on every piece of advertising naming the city as a co-chair.**

Please provide documentation of your financial ability to provide all other services required for the event, except those services which the city is being asked to co-sponsor. Attach a separate sheet if necessary.

**The Empty Bowls Project raises approximately \$60,000 for Helping Hands. Our local**

What are the costs to conduct your event? Applicants are expected to provide a budget for the event and identify the total contribution by each co-sponsor. **The costs incurred with the Empty Bowls Project is approximately \$7,800. The costs are underwritten by local and area sponsorships dollars and the city's contribution of rental fees (as shown on current city fee schedule 6/20) for DS Ranch Park estimated to be \$3,625 which equates to a 51% increase in expenses.**

Do you have additional co-sponsors? If yes, identify each one. **The Empty Bowls Project is sponsored by Dripping Springs Helping Hands. As a co-chair, the city would be the only other co-sponsor. We do have other donors who make monetary gifts and in-kind donations to support the event.**

Is your event open to participation of all citizens?

**Yes, the Empty Bowls Project is open to all people! For a contribution of \$25, anyone can enjoy delicious soups, desserts, artisan breads and select their favorite bowl from over a thousand hand-thrown pieces.**

How will your event promote and attract visitors to the city?

**The Empty Bowls Project will be promoted through newspapers, websites, Facebook pages, posters, postcards, and banners. We have a proven track record attracting 1,000 people to the event for many years.**

What is the estimated economic impact of your event on the city?

**We cannot estimate the financial impact the Empty Bowls Project has on the city. However, in 2016, attendees of the Empty Bowls Project came from 27 different zip codes in the Hill Country. Other guests also came from cities outside our area. For some, it's an annual event they enjoy attending.**

Will your event impact the surrounding neighborhoods? If yes, how will the impact be mitigated?

**The Empty Bowls Project will be held indoors at the Dripping Springs Ranch Park from 11 AM – 3 PM on a Sunday, November 8<sup>th</sup>, 2021. We do not anticipate that the event will have any negative impact on the surrounding neighborhoods.**

What is the pre-event set up and post event removal and cleanup plan for your event?

**The Empty Bowls Project is very fortunate to a wonderful team of volunteers for this event. We partially set-up on Saturday morning but only in the vendor area where the bowls and the soups are located. Our team of volunteers sets-up all tables and chairs in the event room on Sunday morning. We re-stack tables and chairs after the event. We remove all supplies by 6:00 pm.**

What is the security plan for your event?

**We do not anticipate needing security at the family-fun event unless we serve alcohol which will be determined later in 2021.**

Are you requesting use of the city seal? If "Yes", describe in what manner and in what publications the city seal will be used.

**Yes, we would like to use the city seal on all our posters, postcards, print and digital advertising as we have in previous years.**

What is the prior history of your event?

**The 2021 event will be the 24<sup>th</sup> Annual Empty Bowls Project. The event has grown into one of the most successful fundraisers in Dripping Springs. People enjoy selecting their hand-made bowls that they collect and enjoy delicious soups and fellowship with family and friends while knowing they are aiding Helping Hands in its mission to serve our neighbors who are in need.**

**Approximately 1,000 people attend the event between the hours of 11:00 AM and 3:00 PM.**

**FOR COMMITTEE USE ONLY:**

Motioned For: \_\_\_\_\_ Seconded By: \_\_\_\_\_

Vote For: \_\_\_\_\_ Against: \_\_\_\_\_ Abstentions: \_\_\_\_\_

**FOR CITY COUNCIL USE ONLY:**

Motioned For: \_\_\_\_\_ Seconded By: \_\_\_\_\_

Vote For: \_\_\_\_\_ Against: \_\_\_\_\_ Abstentions: \_\_\_\_\_

**Exhibit A** Revised 7-16-2020 by Applicant

**City of Dripping Springs Special Event Co-Sponsor Application**  
***Explanation for requesting fee waiver for use of Dripping***  
***Springs Ranch Park by Empty Bowls Project/Helping Hands***  
***for the 24<sup>th</sup> Annual Empty Bowls Project to be held on***  
***November 8, 2021.***

1. Helping Hands annual budget is \$100,000. The Empty Bowls Project raises 62% of this amount. Every dollar raised at the Empty Bowls Project is another dollar that can be expended to assist our neighbors who have hunger issues or temporary financial difficulties.
2. Until using Dripping Springs Ranch Park (DSRP) for the first time in 2017, the Empty Bowls Project was never charged a fee by previous owners of venues (Mercer Street Dance Hall and Sunset Canyon Pottery). Dripping Springs City Council has supported Helping Hands in 2018 and 2019 by waiving the fees to rent the DSRP for Empty Bowls Project, for which we were grateful. The current fee for DSRP in 2020 is approximately \$3,625 less any potential discount for nonprofits. The city's current fee schedule would increase our expenses by 51%.
3. With the uncertainty of COVID-19 and its effect on our community, Helping Hands must be prepared to care for our neighbors in need. Although times are difficult for many, with the support of this generous community, Helping Hands has been able to meet the record numbers of new clients and increased demand for both food and financial assistance that has resulted from COVID-19. But to pave the way for a brighter future, Helping Hands still needs your enduring support so that it can continue to meet our neighbors' needs in the precarious months ahead.
4. Helping Hands has served our community for 33 years, since 1986. It's a thriving nonprofit that serves a very important element of our community.
5. Helping Hands is served 100% by a volunteer board of 13 members and by over 100 volunteers who work at the food pantry throughout the year. Helping Hands is a nonprofit that must be sustained for years to come to serve our neighbors in need regardless of age, creed, or ethnic origin. Please help us ensure the prosperity of Helping Hands by waiving the fee for the use of DSRP facility and tables, and chairs for 2021.