



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78620

Submitted By: Emily Nelson, Assistant Director of Parks & Community Services

Council Meeting Date: 11/5/24

Agenda Item Wording: **Discuss and consider approval of the renewal of the Vendor Agreement between the City of Dripping Springs and Peak Beverage, LLC.**

Agenda Item Requestor: Council Member Sherrie Parks

Summary/Background: This past year DSRP and Peak Beverage worked together to create a harmonious working relationship. We learned a lot of lessons, and they were receptive to all feedback that we shared. They adjusted how they operate at DSRP to meet the needs of our clients. Each time we brought feedback on challenges, they adjusted their protocol to better support our needs. While I am sure we will still have future feedback, Peak Beverage has shown a willingness to adjust and pivot and correct throughout this last year. It has been a learning experience for DSRP and Peak Beverage.

This past year of the agreement brought DSRP \$4,283.64 in revenue from our percentage split with Peak Beverage. In years past, DSRP did not receive any type of percentage splits with bars. We think this number will continue to grow year over year. It may also let us open the window to private events again because all private events not affiliated with an organization would be required to utilize Peak Beverage as their bar service.

We recommend approving this agreement with these final details being clarified in the current agreement:

- Rentals with an organization (e.g. Ducks Unlimited) that is not selling alcohol but only serving alcohol, are not required to utilize Peak Beverage for their bar service.
- All rentals selling alcohol are required to utilize Peak Beverage for their bar service.
- Private rentals (e.g. weddings/birthdays) are required to utilize Peak Beverage for their bar service.

**Commission
Recommendations:**

**Recommended
Council Actions:**

Staff recommend approval of the agreement with the edits listed above for one more year.

Attachments:

Current Peak Beverage Agreement

Next Steps/Schedule:

Upon approval, execute an agreement with Peak Beverage.