



**STAFF REPORT**  
**City of Dripping Springs**  
**PO Box 384**  
**511 Mercer Street**  
**Dripping Springs, TX 78602**

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**Submitted By:** Charlie Reed, Farmers Market Manager

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**FM Committee Meeting Date:** May 26, 2022

**Agenda Item Wording:** Discuss and consider actions around market expansion, sponsorships, and Marketing/Sponsorship Subcommittee needs.

**Agenda Item Requestor:** Gouri Johanssen

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**Summary/Background:** The growing market has financial obligations (restroom and grounds fees; increased musician payments), and sponsorships will be a good way to address them. The Marketing/Sponsorship subcommittees will work to increase presence.

**FM Committee Recommendation:**

**Staff Recommendation:**

**Attachments:** Corporate Sponsorship (Draft)

**Next Steps/Schedule:**