



2026 SPONSORSHIP INFORMATION

April 24 - 26, 2026

Each spring, the heart of Dripping Springs comes alive with one of Central Texas' most cherished traditions — the **Founders Day Festival**. Now in its 37th year, this three-day celebration of heritage and hometown pride draws over **15,000 attendees per day** to our historic downtown for live music, a marching parade, carnival rides, food vendors, cook-off competitions, craft booths, and more.

Why Sponsor?

- Boost brand visibility with thousands of festival-goers through on-site signage
- Align your business with a high-profile, family-friendly community event
- Engage with customers face-to-face through booths and on-site activations
- Demonstrate community support - Dripping Springs locals love to support businesses that support them!

Sponsor Perks:

- Premium signage & media exposure
- VIP access & parking
- MC shout-outs and logo placement on event stages
- Exclusive sponsor experiences



Easy to Join!
Scan Here to
Become a
Sponsor!

*Questions? Contact Michael Ward at
michaelward0503@gmail.com*



2026 SPONSORSHIP PACKAGES

Payment and logo must be sent by Monday, April 6, 2026, for full sponsorship benefits.

2026 STANDARD SPONSOR LEVELS AND BENEFITS		BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
		\$500	\$1,500	\$3,000	\$5,000	\$10,000
MARKETING BENEFITS	Newspaper Thank You Ad	X	X	X	X	X
	Facebook & Instagram Shout Out	X	X	X	X	X
	Logo on Founders Day Website	X	X	X	X	X
	Logo on Banner at The Triangle (Downtown DS)					X
	Logo on Banner at Founders Day	X	X	X	X	PROMINENT
	M.C. Shout Out at Stage During Founders Day		X	X	X	X
	Access to Founders Day Logo (Ask for Details!)				X	X
FEST PERKS	VIP Lounge Access*	OPTIONAL PURCHASE	2	4	6	8
	Early Vendor Booth Registration		X	X	X	X
	Vendor Booth Fee Waived			FREE 10'x10'	FREE 10'x20'	CUSTOM
	Final Table Cook-Off Judging					X
MISC.	Certificate of Appreciation	X	X	X	X	X
	Award at Main Stage				X	X

*Additional VIP Lounge badges available for purchase. Amount available depends on level of sponsorship. Passes are per day.

Level:	Price:	PREMIER SPONSORSHIP PACKAGES:
Presenting Sponsor	\$30,000	Diamond Level benefits + "Founders Day Festival presented by [Your Business]" on ALL promo materials, special mention across all media and event coverage
Main Stage Sponsor	\$20,000	Platinum Level benefits + highest visibility logo on stage, logo on stage-related promotional material
Parade Sponsor	\$7,500	Gold Level benefits + lead spot in the parade, logo on parade promotional material, 2 prominent logos at stage
Beer Garden Sponsor	\$8,000	EXPERIENCE SPONSORSHIPS: Gold Level benefits + prominent logo on Beer Garden tent, branded koozies (optional in-kind), logo on beer menu and signage, 8 VIP passes
VIP Tent Sponsor	\$5,000	Silver Level benefits + branded signage inside and outside VIP area, opportunity to welcome guests with swag or promo material, 8 VIP passes
Beer Garden Partner	\$500 + in-kind donation of beer	Bronze Level benefits + (1) 10'x10' booth in beer garden area to pass out swag or promo material, logo on banner in Beer Garden <i>*The DS Knights of Columbus must make all beer sales</i>

2026 SPONSORSHIP FORM

PLEASE COMPLETE THE FORM AND SEND PAYMENT TO THE CITY OF
DRIPPING SPRINGS, OR PAY ONLINE!

SPONSOR LEVEL: _____ AMOUNT PAID: _____

CONTACT NAME: _____ TITLE: _____

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____ PHONE: _____

LOGO TO BE PROVIDED BY (NAME): _____

EMAIL: _____ PHONE: _____

FACEBOOK: _____ INSTAGRAM: _____

WEBSITE: _____

DO YOU WANT A VENDOR BOOTH FOR SATURDAY & SUNDAY? YES _____ NO _____

**\$400 booth fee for Bronze & Silver Sponsors. Booth fee waived for Gold Sponsors and above while spaces last!*

**If yes to this option, please include this amount on your check.*

SEND FORM & CHECK BY MAIL:

OR

SCAN & EMAIL THIS FORM TO:

City of Dripping Springs
Founders Day Event Coordinator
P.O. Box 384
Dripping Springs, TX 78620

Make Check Payable to City of Dripping Springs

jkrantz@cityofdrippingsprings.com

Pay Online at:

secure.rec1.com/TX/

dripping-springs-tx/catalog/

and click the Founders Day tab



EMAIL LOGO TO: SHARTNETT@CITYOFDRIPPINGSPRINGS.COM

FOR OFFICE USE ONLY: CK DATE: _____ #: _____ AMOUNT: _____ DATE REC'D: _____