



# 2026 SPONSORSHIP INFORMATION

## *April 24 - 26, 2026*

Each spring, the heart of Dripping Springs comes alive with one of Central Texas' most cherished traditions — the **Founders Day Festival**. Now in its 37th year, this three-day celebration of heritage and hometown pride draws over **15,000 attendees per day** to our historic downtown for live music, a marching parade, carnival rides, food vendors, cook-off competitions, craft booths, and more.

### Why Sponsor?

- Boost brand visibility with thousands of festival-goers through on-site signage
- Align your business with a high-profile, family-friendly community event
- Engage with customers face-to-face through booths and on-site activations
- Demonstrate community support - Dripping Springs locals love to support businesses that support them!

### Sponsor Perks:

- Premium signage & media exposure
- VIP access & parking
- MC shout-outs and logo placement on event stages
- Exclusive sponsor experiences



**Easy to Join!**  
**Scan Here to**  
**Become a**  
**Sponsor!**

*Questions? Contact Michael Ward at  
[michaelward0503@gmail.com](mailto:michaelward0503@gmail.com)*



# 2026 SPONSORSHIP PACKAGES

Payment and logo must be sent by Monday, April 6, 2026, for full sponsorship benefits.

2026 STANDARD SPONSOR LEVELS AND BENEFITS		BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
		\$750	\$1,750	\$4,000	\$7,000	\$15,000
MARKETING BENEFITS	Newspaper Thank You Ad	X	X	X	X	X
	Facebook & Instagram Shout Out	X	X	X	X	X
	Logo on Founders Day Website	X	X	X	X	X
	Logo on Banner at The Triangle (Downtown DS)					X
	Logo on Banner at Founders Day	X	X	X	X	PROMINENT
	M.C. Shout Out at Stage During Founders Day		X	X	X	X
	Access to Founders Day Logo (Ask for Details!)				X	X
FEST PERKS	VIP Lounge Access*	OPTIONAL PURCHASE	2	4	6	8
	Early Vendor Booth Registration		X	X	X	X
	Vendor Booth Fee Waived			FREE 10'x10'	FREE 10'x20'	CUSTOM
	Final Table Cook-Off Judging					X
MISC.	Certificate of Appreciation	X	X	X	X	X
	Award at Main Stage				X	X

\*Additional VIP Lounge badges available for purchase. Amount available depends on level of sponsorship. Passes are per day.

Level:	Price:	PREMIER SPONSORSHIP PACKAGES:
Presenting Sponsor	\$30,000	Diamond Level benefits + "Founders Day Festival presented by [Your Business]" on ALL promo materials, special mention across all media and event coverage
Main Stage Sponsor	\$20,000	Platinum Level benefits + highest visibility logo on stage, logo on stage-related promotional material
Parade Sponsor	\$7,500	Gold Level benefits + lead spot in the parade, logo on parade promotional material, 2 prominent logos at stage
Beer Garden Sponsor	\$8,000	<b>EXPERIENCE SPONSORSHIPS:</b> Gold Level benefits + prominent logo on Beer Garden tent, branded koozies (optional in-kind), logo on beer menu and signage, 8 VIP passes
VIP Tent Sponsor	\$5,000	Silver Level benefits + branded signage inside and outside VIP area, opportunity to welcome guests with swag or promo material, 8 VIP passes
Beer Garden Partner	\$500 + in-kind donation of beer	Bronze Level benefits + (1) 10'x10' booth in beer garden area to pass out swag or promo material, logo on banner in Beer Garden <i>*The DS Knights of Columbus must make all beer sales</i>

# 2026 SPONSORSHIP FORM

PLEASE COMPLETE THE FORM AND SEND PAYMENT TO THE CITY OF  
DRIPPING SPRINGS, OR PAY ONLINE!

SPONSOR LEVEL: \_\_\_\_\_ AMOUNT PAID: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

LOGO TO BE PROVIDED BY (NAME): \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

FACEBOOK: \_\_\_\_\_ INSTAGRAM: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

DO YOU WANT A VENDOR BOOTH FOR SATURDAY & SUNDAY? YES \_\_\_\_\_ NO \_\_\_\_\_

*\*\$400 booth fee for Bronze & Silver Sponsors. Booth fee waived for Gold Sponsors and above while spaces last!*

*\*If yes to this option, please include this amount on your check.*

## SEND FORM & CHECK BY MAIL:

**OR**

## SCAN & EMAIL THIS FORM TO:

City of Dripping Springs  
Founders Day Event Coordinator  
P.O. Box 384  
Dripping Springs, TX 78620

*Make Check Payable to City of Dripping Springs*

[jkrantz@cityofdrippingsprings.com](mailto:jkrantz@cityofdrippingsprings.com)

**Pay Online at:**

[secure.rec1.com/TX/](https://secure.rec1.com/TX/)

[dripping-springs-tx/catalog/](https://dripping-springs-tx/catalog/)

*and click the Founders Day tab*



EMAIL LOGO TO: [SHARTNETT@CITYOFDRIPPINGSPRINGS.COM](mailto:SHARTNETT@CITYOFDRIPPINGSPRINGS.COM)

FOR OFFICE USE ONLY: CK DATE: \_\_\_\_\_ #: \_\_\_\_\_ AMOUNT: \_\_\_\_\_ DATE REC'D: \_\_\_\_\_