



Dripping Springs **FARMERS MARKET** Sponsorship Opportunities

We invite you to become a sponsor of the Market! As a community centerpiece, the Market is a great way to promote your business in Dripping Springs and surrounding areas. Plus you will be supporting a community activity that brings fresh, healthy, farm-grown produce, hand-made products, and entertainment. Opportunities include three levels of Annual Sponsorships and three Focus Sponsorships. One is perfect for your business or organization!



Market Facts

- Founded in 2009
- Voted #1 in Texas by shoppers in the American Farmland Trust's Farmers Market Celebration in 3 of the last 4 years!
- Sponsored by the City of Dripping Springs and run by a volunteer committee
- Texas Dept of Agriculture Certified Farmers Market
- National Farmers Market Coalition member
- Go Texas member
- Track record of steady growth in both consumers and vendors

Our Reach (FY 2022)

- Average of 506 customers per market
- Weekly e-newsletter reaches 1,500+ subscribers and growing
- Facebook page has 5,475+ "Likes" and growing (need current "likes" number)
- Instagram has 2,500+ followers and growing
- Recurring ads in the local publications
- Frequent mention in local Facebook groups and community pages
- Strategic outreach to local neighborhoods and HOAs



Sponsorship opportunities...



Annual Sponsorships	Level 1	Level 2	Level 3
Name/logo on social media with link	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name/logo on newsletter with link	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name/logo on A-frame at information booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Booth at market + public announcement/recognition by musician/market manager at market	4 Markets	2 Markets	
Marketing materials at information booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Name/logo on DSFM website with link	<input checked="" type="checkbox"/>		
Name/logo on main market banner	<input checked="" type="checkbox"/>		
Social media feature	<input checked="" type="checkbox"/>		
Newsletter feature	<input checked="" type="checkbox"/>		
	\$2,000	\$1,000	\$500

Focus Sponsorships	Sponsor Our Musicians	Host Your Own Booth at the Market	Value/In-kind* Cost on a Case-By-Case Basis
Name/logo on social media with link	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name/logo on newsletter with link	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name/logo on music banner + public announcement/recognition by musician/market manager at market	<input checked="" type="checkbox"/>		
Name/logo on value/in-kind item			<input checked="" type="checkbox"/>
Name/logo on A-frame at information booth	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
	\$200/Month	\$200/Market	\$TBD

* Examples: Market Bags, Water Bottles, Utility Carts, Picnic Tables

Becoming a sponsor is easy! Just go to cityofdrippingsprings.com/farmersmarket and fill out our form!

Questions? Contact the Farmers Market at farmersmarket@cityofdrippingsprings.com.