

Gouri Johannsen <gourij.dsfm@gmail.com>

New Point of Contact

Gouri Johannsen <gourij.dsfm@gmail.com>

Wed, May 18, 2022 at 11:51 AM

To: Pound House Farmstead <info@phfmuseum.org>

Cc: Charlie Reed <creed@cityofdrippingsprings.com>, Marianne Simmons <marianne.dsfm@gmail.com>, Betty Meyer <halbett13@aol.com>, Michelle Fischer <MFischer@cityofdrippingsprings.com>, Echo Uribe <poundfarm.echo@gmail.com>

Jenny,

Sorry for the delayed response, somehow this email got buried in the pile. So sorry to see you leave, but wish you well for your new adventures.

I appreciate the FPHF Board's concerns for the DSFM operation during the Pumpkin Fest event. We met with Christopher Durst, of Pumpkin Fest group, during our last committee meeting and had a very productive discussion of managing the two events. He seemed to think that Famers market could be easily accommodated in the back area. But if the FPHF feels this is an insurance liability, we will have to reconsider it. However, I would like us to continue discussing the logistics with FPHF and Pumpkin Fest to see if this is a possibility, keeping the City Field as a backup option.

Again, thank you for all your efforts in making the Pound House grounds available for the FM.

Best, Gouri.

On Wed, May 11, 2022 at 7:52 AM Pound House Farmstead <info@phfmuseum.org> wrote: Dear Farmers Market,

I have already shared with Charlie that I have been given a job opportunity in North Georgia and will be moving in June. My last day as Pound House Executive Director will be May 31, 2022. It is with very mixed feelings that I say my goodbyes and look forward to my path ahead.

Betty Meyer will be your new point of contact until such time as a new Director is hired. Her email is included here and she is also regularly at the Wednesday markets, halbett13@aol.com

If there is anything y'all can think of anything I can do which would help with the transition process between now and the end of the month, please let me know.

Before I step away, I would like to share one last item of business in which I have been part of the discussions: the potential merger of co-hosting Farmers Market together with the Pumpkin Fest in October. This idea has been given some preliminary discussion amongst the three entities.

After talking through some of the potential challenges, and addressing these internally with the FPHF board, we feel it is not in everyone's best interest to try to combine the events. A brief overview (which can be expanded upon in further conversations) is: differing times between events with ingress and egress while families are on the grounds; division of responsibilities, including fiscal: such as restroom provisions, security and marketing; conflicting interests in vendor sales, including the sale of alcohol. Some of these present a potential liability issue for the Pound House, given that we are expected to carry DRAM insurance. There are also parking considerations.

It may be possible that Farmers Market move to the neighboring field, between Pound House and the pool, and still capture many of the benefits that a combined event provided, mainly, shared public view and cross-traffic.

We are not ruling out the possibility of a merger altogether and we certainly wish to have more conversations around it, but felt we needed to share our concerns before too many plans were made by any entity. As our current agreements stand, Pumpkin Fest retains the right to use the entire grounds for their event dates. Farmers Market for every Wednesday outside of the Pumpkin Fest year-round.

We hope everyone understands that the Pound House is trying to safeguard *all* parties and their individual agreements with us. It is a good idea to plan for more discussion so everyone's voices are heard. I will humbly make the suggestion that no changes be made for this year, as September will approach more quickly than we anticipate.

Please let us know if you have any questions or concerns. Thank you so much for your partnership!

Dr. Pound Historical Farmstead

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Gouri Johannsen **Dripping Springs Farmers Market** Committee - Chair