

DRIPPING SPRINGS FARMERS MARKET SPONSORSHIP OPPORTUNITIES

We invite you to become a sponsor of the Market! It's a great way to promote your business in Dripping Springs and local surrounding areas. Plus you will be supporting a community activity that brings fresh, healthy, farm grown produce, hand-made products, and entertainment. Opportunities include three levels of Annual Sponsorships and three Focus Sponsorships.

Market facts

- Voted #1 in Texas by shoppers in the American Farmland Trust's Farmers Market Celebration!
- Sponsored by the City of Dripping Springs and run by a volunteer committee
- Texas Dept of Agriculture Certified Farmers Market
- National Farmers Market Coalition member
- Founded in 2009
- Hosts healthy living events
- Track record of steady growth in both consumers and vendors

Our reach

- Average of 466 customers per market
- Weekly e-newsletter reaches 1,475+ subscribers and growing
- Facebook page has 5,400 "Likes" and growing
- Instagram has 2,365+ followers and growing
- Recurring ads in the local publications
- Frequent mention in local Facebook groups and community pages
- Strategic outreach to local neighborhoods and HOAs

ANNUAL SPONSORSHIP

	Level 1 \$2000	Level 2 \$1000	Level 3 \$500
Name/logo on social media with link			
Name/logo on newsletter with link			
Name/logo on A-frame at information booth			
Booth at market + public announcement/recognition by musician/market manager at market	4 markets	2 markets	1 market
Marketing materials at information booth			
Name/logo on DSFM website with link (<i>need to ask city if permissible</i>)			
Name/logo on main market banner			
Social media feature			

Newsletter feature			

FOCUS SPONSORSHIP

	Sponsor our musicians \$200/month	Host your own booth at the market \$100/market	Value/In-kind* \$TBD on a case-by-case basis
Name/logo on social media with link			
Name/logo on newsletter with link			
Name/logo on music banner + public announcement/recognition by musician/market manager at market			
Name/logo on value/in-kind item			
Name/logo on A-frame at information booth			

* Examples: market bags, water bottles, utility carts, picnic tables

Please check the following sponsorship opportunities that interest you and send the completed form along with your check to *(is there a way to receive funds via credit/debit card?)*:

Dripping Springs Farmers Market
City of Dripping Springs
P.O. Box 384
Dripping Springs, Texas 78620

Please note: Sponsorships are subject to approval of the Market Board.

I WOULD LIKE TO SUPPORT THE FARMERS MARKET IN THE FOLLOWING WAY:

- ☐ Annual Level 1, Start Date: _____
- ☐ Annual Level 2, Start Date: _____
- ☐ Annual Level 3, Start Date: _____
- ☐ Musician, Start Date: _____, Number of months: _____
- ☐ Booth at market, Start Date: _____, Number of weeks: _____
- ☐ Value/In-kind
- ☐ Donate \$

Contact Name: _____

Phone: _____

Business Name: _____

Physical Address: _____

Email: _____

Web/FB page: _____

Signature: _____

Date: _____

Enclosed Amount: _____