

FARMERS MARKET COMMITTEE

REGULAR MEETING City of Dripping Springs

Ranch House, 1042 Event Center Dr, Dripping Springs, TX

Thursday, April 21, 2022 at 10:00 AM

MINUTES

CALL TO ORDER AND ROLL CALL

Committee Members

Gouri Johannsen, Chair

Marianne Simmons, Vice Chair

Teresa Strube, Secretary

Nikki Dahlin

Claudia Oney

Janet Musgrove

Staff, Consultants & Appointed/Elected Officials

Farmers Market Manager Charlie Reed

Farmers Market Specialist Johnna Krantz

Gouri called meeting to order at 10:06.

Erika Fritz was absent.

Janet joined meeting at 10:44.

MINUTES

1. Marianne moved to approve March 17, 2022 minutes, with amendment that Erika was indeed present last meeting (in contrast to report in minutes); Nikki seconded; VOTE: unanimous approval, 5-0.

REPORTS

2. Market Manager's Monthly Report

Charlie Reed, Market Manager

Charlie submitted his Manager's Report noting vendor/customer figures, results from changes made in positioning vendors, "parking lot" vendors, etc.

MARKET VENUE

- 3. Discuss and consider possible action regarding logistics and related dates involving the Market and other events to be held at the location.**

Discussed positioning of booths and areas of use, parking, how that will impact the Market's needs and plans.

Discussed and considered shared use of the Pound House Farmstead related to the 2022 Pumpkin Fest. Requester: Christopher Durst at 10:44. Fest dates are set at 9-25-22 to 10-31-22. Durst shared layout data, expressed dedication to collaboration.

SPONSORSHIPS AND GRANTS SUBCOMMITTEE

- 4. Discuss and consider actions around Market expansion, sponsorships, and Marketing/Sponsorship Subcommittee needs.**

Charlie asked price of DSFM shopping bags. Marianne moved to price bags at \$10/ea or \$25/3; Janet seconded; VOTE: unanimous 6-0.

Sponsorship discussed. Subcommittee formed by Gouri, Claudia, Nikki; intend to create a program that demonstrates planning, execution and followup. Marketing subcommittee formed by Erika, Teresa, Marianne.

OTHER BUSINESS

- 5. Discuss and consider action regarding the Farmers Market Budget and City Council Budget Amendments.**

Reviewed budgetary changes in accounts and amounts. Gouri will refine and email before it gets submitted to Council.

RULES AND REGULATIONS SUBCOMMITTEE

- 6. Discuss and consider recommendation regarding Amendments to the Farmers Market Rules and Farmers Market Section 16.02.65 Special Rules for Specific Park Facilities in the Park Rules Ordinance.**

Tabled until next meeting.

7. Discuss and consider approval of a recommendation to City Council regarding an appointment to the Farmers Market Committee open position.

Reviewed two applicants. Tabled vote until next meeting.

EXECUTIVE SESSION

The Farmers Market Association Board for the City of Dripping Springs has the right to adjourn into executive session at any time during the course of this meeting to discuss any matter as authorized by Texas Government Code Sections 551.071 (Consultation with Attorney), 551.072 (Deliberations about Real Property), 551.073 (Deliberations about Gifts and Donations), 551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices), and 551.086 (Economic Development). The Farmers Market Association Board for the City of Drippings Springs may act upon any item listed in Executive Session in Open Session or move any item from Executive Session to Open Session for action.

UPCOMING MEETINGS

Farmers Market Committee Meetings

May 19, 2022, at 10:00 a.m.

June 16, 2022, at 10:00 a.m.

July 21, 2022, at 10:00 a.m.

City Council Meetings

May 3, 2022, at 6:00 p.m.

May 17, 2022, at 6:00 p.m.

June 7, 2022, at 6:00 p.m.

June 21, 2022, at 6:00 p.m.

ADJOURN

Marianne moved to adjourn at 12:29; Nikki seconded, VOTE: unanimous 6-0.

This facility is wheelchair accessible. Accessible parking spaces are available. Requests for auxiliary aids and services must be made 48 hours prior to this meeting by calling (512) 858-4725.