



**STAFF REPORT**  
**City of Dripping Springs**  
**PO Box 384**  
**511 Mercer Street**  
**Dripping Springs, TX 78602**

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**Submitted By:** Michelle Fischer, City Administrator

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**Council Meeting Date:** October 13, 2020

**Agenda Item Wording:** **Approval of a Hotel Occupancy Tax Grant Funding Program Agreement between the City of Dripping Springs and the Dripping Springs Visitors Bureau for Fiscal Year 2021-2022.**

**Agenda Item Requestor:** Michelle Fischer, City Administrator

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**Summary/Background:** Annually the City disburses Local Hotel Occupancy Tax revenues in the form of grant funds. The Dripping Springs Visitors Bureau submitted an application for funding requesting \$180,000.00 to be used for marketing and promotional activities related to events and tourism attraction, promotion of the arts that directly enhance tourism and the hotel and convention industry, and the operation of the Visitors Bureau. City Staff has reviewed the application and recommends funding the requested amount of \$180,000.00. The funds for this were approved in the budget.

**Commission Recommendations:** N/A

**Recommended Council Actions:** Approve the Hotel Occupancy Tax Grant Funding Program Agreement between the City and the Dripping Springs Visitors Bureau.

**Attachments:** Dripping Springs Visitors Bureau's Application to the Hotel Occupancy Tax Grant Funding Program

**Next Steps/Schedule:** Notify Dripping Springs Visitors Bureau of City Council action; if approved, execute the agreement.