



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78602

Submitted By: Shane Pevehouse, Building Official

Council Meeting Date: 20 May, 2025

Agenda Item Wording: **Public hearing and consideration of a Sign Variance for Dutch Bro's Coffee drive thru and walk-up menus.**

Agenda Item Sponsor: Mayor Foulds

Summary/Background: Dutch Bros Coffee, located in Ledgestone Commercial, is requesting a sign variance to allow additional wall signs.

Dutch Bros Coffee is requesting 2 additional drive-through menu's and 1 walk-up menu to facilitate their business model. They have 2 drive-through lanes and are requesting an additional sign for each plus one additional walk-up menu sign. The total square footage allowed for 1 menu sign is 32 sq ft – combined, each lane will have 32.1 square feet of menu signs; both walk-up menus total 32.1 sq ft. Before construction began, they designed their signs to be small enough to be compliant with the sign ordinance with 2 for each drive-through lane and 2 on the building.

I recommend approval of the additional drive-through signs. The small-sized property requires a non-traditional approach to advertising by providing walk-up windows and signs that would otherwise be inside the building. The proposed signs will not face Highway 290 and due to topography are below street level and will not distract drivers. I recommend no other variances be considered for any other types of signs proposed on the property.

**Commission
Recommendations:**

**Recommended
Council Actions:** Recommend Approval

Attachments: PowerPoint presentation

Next Steps/Schedule: Send to City Secretary for execution