



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78602

Submitted By: Michelle Fischer, City Administrator

Council Meeting Date: February 16, 2021

Agenda Item Wording: **Approval of an Agreement between the Dripping Springs Visitors Bureau and the City of Dripping Springs for the Music Friendly Community Program with the Texas Office of the Governor.** *Sponsor: Mayor Pro Tem Taline Manassian.*

Agenda Item Requestor: Michelle Fischer, City Administrator

Summary/Background: The City Council recently approved a memorandum with the Texas Office of the Governor for the Music Friendly Community Program, which designates the Dripping Springs Visitors Bureau as a managing partner, along with the City's Communications Director. The agreement with the DS Visitors Bureau spells out the duties of each entity regarding the Music Friendly Community Program.

The DS Visitors Bureau is designated as the point of contact to the public and will do the following: maintain the Dripping Springs Music Industry Dataset; promote public awareness of the Dripping Springs Music Industry and encourage utilization by industry members; maintain a webpage for the program; and hold committee meetings related to the program.

The city will do the following: assist the Visitors Bureau in promoting public awareness of the Dripping Springs Music Industry Dataset and encourage utilization by industry members; provide a representative to the Committee created by the Visitors Bureau (Lisa Sullivan Communications Director was appointed by the City Council to represent the city on the committee); and assist with marketing related to the program as needed.

Commission Recommendations: N/A

Recommended Council Actions: Staff recommends approval of the agreement.

Attachments: Agreement with the DS Visitors Bureau.

Next Steps/Schedule: Execute and notify DS Visitors Bureau.