



**STAFF REPORT**  
**City of Dripping Springs**  
**PO Box 384**  
**511 Mercer Street**  
**Dripping Springs, TX 78602**

---

**Submitted By:** Andrew Binz, PCS Director

---

**Council Meeting Date:** November 15, 2022

**Agenda Item Wording:** **Approval to authorize the City Administrator to enter into and execute a Co-Sponsorship Agreement with Ashley Tullis for the public purpose of promoting tourism and civic engagement through the Christmas on Mercer Movie Night holiday event. Sponsor: Council Member Parks**

**Agenda Item Requestor:** Andrew Binz

---

**Summary/Background:** The Parks & Community Services department will be showing the movie The Grinch (with Jim Carey) during the Christmas on Mercer event on Friday, December 2<sup>nd</sup>. The movie will be shown on the Stephenson Field at dusk after the tree lighting at Veterans Memorial Park.

Ashley Tullis was the Title Sponsor for last year's movie, and she contacted staff again this year to be the Title Sponsor. She will be providing complimentary popcorn, water, and hot chocolate at the event. She is also planning on having someone dressed in a Grinch costume.

The Parks & Community Services department is charging Ashley Tullis a \$1,000 Title Sponsorship fee for this event. PCS will be providing the projector, screen and movie including the license to show the movie.

**Commission Recommendations:** This sponsorship opportunity happened after the November 7<sup>th</sup> Parks & Recreation Commission agenda was posted, so they were unable to vote on it.

**Recommended Council Actions:** Approve

**Attachments:** Sponsorship Agreement

**Next Steps/Schedule:** Execute the Sponsorship Agreement with Ashley Tullis.

