

## Co- Sponsorship Application

SPONSORING ORGANIZATION NAME: Vintage Market Days of Greater Austin

### APPLICANT

First Name: Bethany

Last Name: Oliver

Contact Number: 972-322-0551

Email: [greateraustin@vintagemarketdays.com](mailto:greateraustin@vintagemarketdays.com)

Address: 7948 E FM 1431 Marble Falls, TX 78654

### EVENT

NAME: Vintage Market Days of Greater Austin

START DATE/TIME: December 4, 2020 9:00am

END DATE/TIME: December 6, 2020 4:00pm

ADDRESS: 1042 Event Center Dr. Dripping Springs, TX 78620

ESTIMATED ATTENDANCE: 8,000

### EVENT DESCRIPTION

Vintage Market Days® is an upscale, vintage-inspired, indoor/outdoor market featuring original art, antiques, clothing, jewelry, handmade treasures, home décor, outdoor furnishings, consumable yummys, seasonal plantings, and a little more. Vintage Market Days® events are so much more than a flea market. Each Vintage Market Days® event is a unique opportunity for vendors to display their talents and passions in creative venues.

WILL THIS EVENT BE OPEN TO ALL MEMBERS OF THE PUBLIC?

Yes

HAVE YOU PREVIOUSLY CO-SPONSORED WITH THE CITY OF DRIPPING SPRINGS?

Yes –Ranch Park in order to hang a banner at The Triangle

WILL YOU NEED MARKETING ASSISTANCE FOR THIS EVENT?

No

WILL THE CITY LOGO BE USED FOR THIS EVENT?

No

WILL ADMISSION BE CHARGED?

Yes

WILL ANYTHING BE SOLD?

(Vendor permit may be required)

Yes

WILL YOU BE SERVING FOOD?

(Food permit may be required)

Yes

IS THE ORGANIZATION A REGISTERED NONPROFIT CORPORATION OR 501(c)3?

(Attach proof to Application)

No. However, Vintage Market Days is partnering with the Dripping Springs Visitor's Bureau as their co-applicant for co-sponsorship to hang the event banner at the Triangle and they do meet this requirement.

DOES THE ORGANIZATION HAVE LIABILITY INSURANCE FOR THIS EVENT?

(Attach proof to Application)

Yes

IS A BUDGET SHEET THAT INCLUDES THE EXPENSES THE SPONSORSHIP IS REQUESTING INCLUDED WITH YOUR APPLICATION?

No—Sponsor is not asked to provide any funds.

HOW WILL THE CITY BE RECOGNIZED AS A CO-SPONSOR?

Ranch Park will be on full display as an outstanding event center. Ranch Park's address is on all marketing material.

WHAT IS YOUR MEDIA AND/ OR PUBLICITY PLAN?

Marketing is through social media outlets: Facebook, Instagram as well as TV and radio.

WHAT IS THE PRIOR HISTORY OF THIS EVENT OR SIMILAR EVENTS THAT INCLUDED COMMUNITY INVOLVEMENT? We held Vintage Market Days event in November 2019. The previous owner also held Vintage Market at Ranch Park for several years.

PLEASE, CHOOSE ONE OR MORE OF THE FOLLOWING OPTIONS AND BRIEFLY EXPLAIN YOUR SELECTION(S) BELOW:

This Event:

Promotes the City as a visitor destination and/or bring tourism- associated revenue to the City.

We provides a family centered event for enjoyment and shopping while positively economically impacting the city. The event brings in visitors from the Greater Austin area and beyond who frequent the local restaurants, hotels, and shops around the city. We have over 100 vendors staying at hotels and local B&Bs for 4 to 5 nights.

\*\*\*\*\*BELOW INFORMATION IS TO BE COMPLETED BY CITY STAFF\*\*\*\*\*  
RECEIVED BY CITY DATE:

CITY ADMINISTRATOR:

DATE: APPROVE DENY

DRIPPING SPRINGS RANCH PARK BOARD OF DIRECTORS RECOMMENDATION:

DATE: APPROVE DENY

CITY COUNCIL:

DATE: APPROVE DENY

## Sign Request Form

THE CITY MUST BE A CO-SPONSOR OF AN EVENT OR SERVICE FOR A SIGN ADVERTISING IT TO BE DISPLAYED ON CITY PROPERTY. ATTACH THIS REQUEST TO THE COSPONSORSHIP APPLICATION.

Banners shall not be more than 32 square feet in area and 6 feet in height.

Noncommercial signs and temporary signs shall not be more than 36 square feet in area and 6 feet in height.

Requirements for Banners to be displayed at The Triangle:

Banner Width & Height: 4 feet tall by 8 feet wide

Banner Material and Grommets: vinyl with hemmed grommets every 2 feet WIND SLITS ARE REQUIRED TO BE CUT IN BANNER TO ALLOW AIR FLOW. A BANNER WITHOUT WIND SLITS SHALL NOT BE DISPLAYED.

Sign locations will be determined by the City, based on availability.

The City will install the sign.

The City is not responsible for damage caused to a sign.

NAME OF ENTITY: Vintage Market Days of Greater Austin

NAME OF REPRESENTATIVE: Bethany Oliver

MAILING ADDRESS: 7948 E FM 1431 Marble Falls, TX 78654

TELEPHONE NUMBER 973-322-0551

EMAIL ADDRESS: [greateraustin@vintagemarketdays.com](mailto:greateraustin@vintagemarketdays.com)

### DESCRIPTION OF EVENT OR SERVICE:

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DESCRIPTION OF INFORMATION TO BE DISPLAYED ON SIGN (ATTACH GRAPHIC TO APPLICATION):

Wording will be:  
Vintage Market Days  
December 4–6



SIGN DIMENSIONS AND HEIGHT: 4 feet tall by 8 feet wide

SIGN MATERIALS: Vinyl

REQUESTED DATE FOR SIGN TO BE DISPLAYED: November 4, 2020  
(No more than 30 days prior to event/service)

TYPE OF SIGN: BANNER

LOCATION WHERE SIGN WILL BE DISPLAYED: The Triangle at 12 and 290