

From: [Dalton Sweat](#)
To: [Andrea Cunningham](#)
Subject: Re: Dripping Springs Official Newspaper
Date: Friday, October 7, 2022 1:39:40 PM
Attachments: [image001.png](#)
[City of Dripping Springs - Official Newspaper Application FY23 - Dripping Springs Century News.pdf](#)

Andrea,

Here is our application. I've got a few additions, in case this comes up at any point.

1. It appears our subscribers are lower than last year based on this application; however that is not really the case. This application asked us not to include the sales of newspapers at "kiosk deliveries," which I interpreted as not including sales of physical copies in stores and racks. This makes it appear as if we have lost subscribers when in fact we have a very similar total to last year.
2. If it matters, we've had quite a bit of success on Instagram this year and now have 1,177 followers on that platform.
3. I would like to provide council members a free digital subscription to the newspaper; however, I do not want to violate the conflict of interest requirements. We already provide a couple of free hard copies to city hall every week. Would you please ask if it is ok for us to add council emails to our email distribution for the digital copy of the paper?
4. We will soon be working with a new Public Notice company called Column that has the capability to allow governmental entities to input, build, approve, pay for and receive affidavits all online while adding the public notices to the new state-wide public notice website. This has the opportunity to allow your staff much more access and information on the public notices in the paper at a cost of an additional \$20 per notice, or we could continue doing it exactly as we have been with no additional cost or changes. It will be up to y'all if you'd like to participate in that new manner. We are not quite ready to unveil this new option, but we should be soon. We'll give you an update when appropriate.

Thanks,

Dalton Sweat

General Manager and Editor

The Wimberley View | The Dripping Springs Century-News

Office: (512) 847-2202

Cell: (512) 644-9785

On Thu, Oct 6, 2022 at 4:26 PM Andrea Cunningham
<acunningham@cityofdrippingsprings.com> wrote:

Great, thanks for the update!



DRIPPING SPRINGS
Texas

Open spaces, friendly faces.

Andrea Cunningham

City Secretary &
Municipal Court Clerk

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Dripping Springs, TX 78620

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From: Dalton Sweat <dsweat@wimberleyview.com>
Sent: Thursday, October 6, 2022 4:26 PM
To: Andrea Cunningham <acunningham@cityofdrippingsprings.com>
Subject: Re: Dripping Springs Official Newspaper

Just letting you know that I'm putting the finishing touches on this and will have it to you tomorrow.

Thanks,

Dalton Sweat

General Manager and Editor

The Wimberley View | The Dripping Springs Century-News

Office: (512) 847-2202

Cell: (512) 644-9785

On Mon, Sep 12, 2022 at 3:25 PM Andrea Cunningham
<acunningham@cityofdrippingsprings.com> wrote:

Good Afternoon Dalton,

Please see attached regarding the Fiscal Year 2023 Official Newspaper Selection and let me know if you have any questions.

Applications are due **October 7, 2022.**

Thank you,

Andrea



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Andrea Cunningham
City Secretary &
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