



Founders Day Commission Regular Meeting

Dripping Springs Ranch Park Main Event Room

1042 Event Center Drive – Dripping Springs, Texas

Monday, January 13, 2025, at 6:30 PM

MINUTES

CALL TO ORDER AND ROLL CALL

With a quorum of the Commission present, Chair Shindler called the meeting to order at 6:33 p.m.

Commission Members present were:

Jeff Shindler, Chair
Clinton Holtzendorf, Vice Chair
Susan Warwick, Secretary
Jerome Borges
Justin Cornett
Lisa Garza
Sharon Goss
Jordan Searle
Michael Ward

Commission Members absent were:

Mark Handley
Scott Phillips
Kimberley Rutherford
Eric Strang
Thomas Toms

Staff, Consultants, & Appointed/Elected Officials present were:

Parks & Community Services Assistant Director Emily Nelson
Community Events Coordinator Johnna Krantz
Content Marketing Specialist Stephanie Hartnett
Emergency Management Coordinator Roman Baligad
Maintenance Director Riley Sublett
Council Member Sherrie Parks

A motion was made by Commissioner Holtzendorf to excuse tonight's absence of Commissioners Handley, Phillips, Rutherford, Strang, and Toms. Commissioner Borges seconded the motion which carried unanimously 8 to 0.

PRESENTATION OF CITIZENS

A member of the public that wishes to address the Commission on any issue, regardless of whether it is posted on this agenda, may do so during Presentation of Citizens. It is the request of the Commission that

individuals wishing to speak on agenda items with a public hearing hold their comments until the item is being considered. Individuals are allowed two (2) minutes each to speak regarding issues not on the agenda and two (2) minutes per item on the agenda, and may not cede or pool time. Those requiring the assistance of a translator will be allowed additional time to speak. Individuals are not required to sign in; however, it is encouraged. Individuals that wish to share documents with the Commission must present the documents to the City Secretary or City Attorney providing at least fifteen (15) copies; if fifteen (15) copies are not provided, the Commission will receive the documents the following day. Audio Video presentations will not be accepted during Presentation of Citizens. By law no action shall be taken during Presentation of Citizens; however, the Chair may provide a statement of specific factual information, recitation of existing policy, or direction or referral to staff.

No member of the public spoke.

MINUTES

1. Discuss and consider approval of the December 9, 2024, Founders Day Commission regular meeting minutes.

A motion was made by Commissioner Borges to approve the December 9, 2024, Founders Day Commission regular meeting minutes. Commissioner Holtzendorf seconded the motion which carried unanimously 8 to 0.

PARKS & COMMUNITY SERVICES DEPARTMENT REPORTS

Reports are for purposes of planning and providing staff direction for activities related to the Founders Day Event, and no action shall be taken.

2. Community Events Coordinator Report

Johnna Krantz, Community Events Coordinator

Coordinator Krantz reported on progress in obtaining sponsors, a possible second shuttle bus route on the east side of the event, and possible additional parking areas. Any documents that need to be signed by city officials need to be forwarded to Coordinator Krantz as soon as they are obtained so that she can direct them to the proper person for review and signatures.

COMMITTEE REPORTS

Reports are for purposes of planning and providing staff direction for activities related to the Founders Day Event, and no action shall be taken.

3. Arts & Crafts Committee

Commissioners: Handley and Borges

Staff: Community Events Coordinator Johnna Krantz

Returning vendors registration began on January 2nd. All registrations are now handled on CivicRec. New vendor registration to be placed on a waitlist will begin on February 8th. They will complete the application and email to dsfoundersdayvendors@dsfd.com. More information can be found on the city website.

4. Budget Committee

Commissioner: Garza

Staff: Finance Director Shawn Cox

Amounts budgeted for security and safety (security cameras) will need to be increased. Chair Shindler is working on bundling golf carts, bike racks, light plants, fencing, and portacans in order to hopefully get a better quote than dealing with four different vendors.

5. Carnival & Food Committee

Commissioners: Goss, Warwick, and Phillips

Carnival owner will arrange with DSRP for use of their facilities for staging, parking trucks, and housing RVs during the event. Food vendors are full with a healthy waitlist.

6. Downtown Relations Committee

Commissioners: Holtzendorf and Searle

Staff: Community Events Coordinator Johnna Krantz

Commissioners Searle and Holtzendorf are planning to attend the monthly meetings of the downtown businesses. Adding three additional Cook-Off spots in the Veranda Center with consideration for the businesses there was discussed.

7. Entertainment Committee

Commissioners: Holtzendorf and Cornett

Staff: Community Events Coordinator Johnna Krantz

Commitments from bands are coming in. A meeting about production costs with former commissioner Brad Thomas will be held soon. The committee is considering eliminating the stage on Mercer Street and instead having a smaller spot by the main stage in order to have entertainment between performances on the main stage.

8. Parking & Transportation Committee

Commissioners: Garza and Toms

Staff: Emergency Management Coordinator Roman Baligad and Community Events Coordinator Johnna Krantz

Additional parking on Old Fitzhugh Rd and the best location for Handicapped Parking on Old Fitzhugh Rd were discussed, and options will be explored. Joe Peterson with Rotary Club will attend the next meeting to discuss the shuttle buses.

9. Parade Committee

Commissioners: Holtzendorf and Rutherford

Staff: Community Events Coordinator Johnna Krantz

Applications for parade entries are scheduled to be posted on March 1. The theme for the parade will be determined at a February Regular Commission meeting.

10. Publicity Committee

Commissioner: Ward

Staff: Content Marketing Specialist Stephanie Hartnett

Adding an Instagram account as an additional awareness avenue for the event and an additional added value to sponsors was discussed. A meeting with the Commission Publicity and Sponsorship committees and the City Communication personnel will be arranged.

11. Safety, Security & Traffic Control Committee

Commissioners: Handley and Strang

Staff: Emergency Management Coordinator Roman Baligad

Emergency Coordinator Baligad told the Commission that additional safety and security measures will need to be implemented in light of incidents at other public events in the nation. Hays County Sheriff's Department will work closely with the Commission.

12. Sanitation Committee

Commissioner: Phillips

Staff: Parks Maintenance Manager Patrick Baglietto

The Cook-Off Club needs to know the exact requirements for food handling. A meeting with Cook-Off leaders and city officials will be held soon.

13. Site Plan Committee

Commissioner: Shindler

Staff: City Maintenance Director Riley Sublett (Electrical Setup and Road Closures)

Location for Handicapped Parking on Old Fitzhugh will be explored. A location for Texas Lottery Booth and a 'sponsor hub' in the parking lot at Mercer St and RR12 were discussed. The power map will be updated to include power for new vendor/sponsor spaces. No further information on the Roxie's property is available.

14. Sponsorship & Hospitality Committee

Commissioners: Cornett, Garza, and Ward

Staff: City Attorney Laura Mueller, Deputy City Attorney Aniz Alani, and Community Events Coordinator Johnna Krantz

As of this date, \$61,500 in sponsorship pledges and payments have been made. Commissioner Ward requested posters for Early Bird Sponsorship that he can post in Dripping Springs businesses. Nesthaven has offered their space for the Commission to use during the event.

15. Volunteer Committee

Commissioner: Rutherford

Staff: Community Events Coordinator Johnna Krantz

No report given.

CLOSED SESSION

The Commission has the right to adjourn into closed session on any item on this agenda and at any time during the course of this meeting to discuss any matter as authorized by law or by the Open Meetings Act, Texas Government Code Sections 551.071 (Consultation With Attorney), 551.072 (Deliberation Regarding Real Property), 551.073 (Deliberation Regarding Prospective Gifts), 551.074 (Personnel Matters), 551.076 (Deliberation Regarding Security Devices or Security Audits), and 551.087 (Deliberation Regarding Economic Development Negotiations), and 551.089 (Deliberation Regarding Security Devices or Security Audits). Any final action or vote on any Closed Session item will be taken in Open Session.

No closed session was held.

UPCOMING MEETINGS

Founders Day Commission Meetings

January 27, 2025, @ 6:30 p.m.
February 10, 2025, @ 6:30 p.m.
February 24, 2025, @ 6:30 p.m.

City Council Meetings

January 21, 2025, @ 6:00 p.m.
February 4, 2025, @ 6:00 p.m.
February 18, 2025, @ 6:00 p.m.
March 4, 2025, @ 6:00 p.m.

ADJOURN

A motion was made by Commissioner Holtzendorf to adjourn the meeting. Commissioner Borges seconded the motion which carried unanimously 8 to 0.

This regular meeting of the Founders Day Commission was adjourned at 8:14 pm.

Committees remained after the meeting to work on their varied responsibilities.

<i>Susan Warwick</i>
<i>Susan Warwick, Founders Day Commission Secretary</i>