



FARMERS MARKET ASSOCIATION BOARD REGULAR MEETING

City of Dripping Springs

Council Chambers, 511 Mercer St, Dripping Springs, TX

Thursday, October 15, 2020 at 10:00 AM

MINUTES

VIDEOCONFERENCE MEETING

This meeting will be held via videoconference and the public is encouraged and welcome to participate. Public comment may be given during the videoconference by joining the meeting using the information below. Public comment for this meeting may also be submitted to the City Secretary at acunningham@cityofdrippingsprings.com no later than 8:00 AM on the day the meeting will be held.

The Farmers Market Association Board respectfully requests that all microphones and webcams be disabled unless you are a member of the Board. City staff, consultants and presenters, please enable your microphone and webcam when presenting.

Join Zoom Meeting

<https://us02web.zoom.us/j/84381877443?pwd=UIVwVUFCs0MrMW1PUm96aFFGNm1hUT09>

Meeting ID: 843 8187 7443

Passcode: 025949

Dial Toll Free:

888 475 4499 US Toll-free

877 853 5257 US Toll-free

Find your local number: <https://us02web.zoom.us/j/84381877443>

Join by Skype for Business: <https://us02web.zoom.us/j/84381877443>

CALL TO ORDER AND ROLL CALL

Board Members

Gouri Johannsen, Chair

Marianne Simmons, Vice Chair (*arrived at 10:17 a.m.*)

Teresa Strube, Secretary

David Vincent

Nikki Dahlin

Claudia Oney

Janet Musgrove (*left meeting at 12:40 p.m.*)

Staff, Consultants & Appointed/Elected Officials

Laurel Robertson, Farmers Market Manager

Maggie Martin, Events & Programs Coordinator

Kelly Schmidt, Parks & Community Services Director
Taline Manassian, Mayor Pro Tem

With a quorum of the Board present, Chair Johannsen called the meeting to order at 10:08 p.m.

PRESENTATION OF CITIZENS

A member of the public who desires to address the Commission regarding any item on an agenda for an open meeting may do so at presentation of citizens before an item or at a public hearing for an item during the Commission's consideration of that item. Citizens wishing to discuss matters not contained within the current agenda may do so, but only during the time allotted for presentation of citizens. Speakers are allowed two (2) minutes to speak during presentation of citizens or during each public hearing. Speakers may not cede or pool time. Members of the public requiring the assistance of a translator will be given twice the amount of time as a member of the public who does not require the assistance of a translator to address the Commission. It is the request of the Commission that members of the public wishing to speak on item(s) on the agenda with a noticed Public Hearing hold their comments until the item(s) are presented for consideration. Speakers are encouraged to sign in. Anyone may request a copy of the City's policy on presentation of citizens from the city secretary. By law no action may be taken during Presentations of Citizens.

No one spoke during Presentation of Citizens.

MINUTES

- 1. Discuss and consider approval of the September 17, 2020 Farmers Market Association Board regular meeting minutes.**

A motion was made by Secretary Strube to approve the September 17, 2020 Farmers Market Board regular meeting minutes. Board Member Dahlin seconded the motion which carried unanimously 7 to 0.

REPORTS

- 2. Parks and Community Services Director Report**

Kelly Schmidt presented the report, which is on file, and discussed the City's designation as a Dark Sky Community and the initiatives be taken related to indoor and outdoor lighting.

- 3. Farmers Market Manager Report**

Laurel Robertson presented the report, which is on file, and discussed increases in vendor applications for both the Farmers Market and Holiday Markets.

- 4. Farmers Market Monthly Financial Statement**

Kelly Schmidt presented the report, which is on file, and discussed the new accounting software that will be in place within the next few months.

MARKETING AND PUBLIC RELATIONS

5. Discuss and consider possible action regarding the creation of the Friends of the Dripping Springs Farmers Market citizen support initiative and its first annual "I Heart DS Farmers Market" membership drive campaign.

Kelly Schmidt presented the staff report which is on file.

A motion was made by Board Member Vincent to direct staff to begin working on a collaborative campaign related to the Farmers Market citizen support initiative. Board Member Dahlin seconded the motion which carried unanimously 7 to 0.

MARKET VENUE

6. Discuss and consider approval of New Vendor Applications.

a) Evolve Chiropractic

A motion was made by Board Member Vincent to approve the New Vendor Application for Evolve Chiropractic. Chair Johannsen seconded the motion which carried unanimously 7 to 0.

b) Smokin' Wick Candle Company

A motion was made by Board Oney to approve the New Vendor Application for Smokin' Wick Candle Company. Board Member Musgrave seconded the motion which carried unanimously 7 to 0.

c) Thundering Paws

A motion was made by Chair Johannsen to allow City Staff to determine approval of any fee waiver for Thundering Paws. Board Member Vincent seconded the motion. Upon further discussion, Chair Johannsen amended her motion to allow Thundering Paws an Information Booth at no cost, or they may have a Regular Booth at the normal fee. Secretary Strube seconded the amendment, which carried unanimously 7 to 0. The amended motion carried unanimously 7 to 0.

7. Discuss and consider possible action regarding music at the Farmers Market.

Chair Johannsen presented the item and discussed the added incentives of live music and market attendance.

A motion was made by Chair Johannsen to email a formal request to Mayor Foulds, Jr. to allow for live music at the Farmers Market. Board Member Oney seconded the motion which carried 6 – 0 – 1, with Board Member XX abstaining.

8. Discuss and consider possible action or recommendation regarding Parking at Veterans Memorial Park/The Triangle. Sponsor: Chair Johannsen

Chair Johannsen presented the item.

Board Member Musgrove requested that staff assist with customers blocking the market entrance. Laurel Robertson will set up orange cones at the entrance, which should keep customers from blocking the entrance.

OTHER BUSINESS

- 9. Discuss and consider approval of the Farmers Market Association Board 2021 annual meeting calendar.**

The attached calendar contains an error, and Board meetings are to occur at 10:00 a.m.

Via unanimous consent, the Board selected to schedule the March meeting for Thursday, March 25, 2021.

- 10. Discuss and consider possible action regarding inclusion and advertising in the Dripping Springs Chamber of Commerce's 2021 Dripping Springs Business & Community Directory.**

A motion was made by Vice Chair Simmons to apply for a 1/8 page ad in the Dripping Springs Chamber of Commerce's 2021 Business & Community Directory. Board Member Dahlin seconded the motion which failed 3 to 3, with XX, XX and XX opposed.

- 11. Discuss and consider possible action regarding Market participation in the 23rd Empty Bowls Project taking place virtually in November.**

Board Members will forward their soup recipes to Maggie Martin.

UPCOMING MEETINGS

Farmers Market Association Board Meetings

November 19, 2020 at 10:00 a.m.

December 17, 2020 at 10:00 a.m.

City Council Meetings

October 20, 2020 at 6:00 p.m.

November 10, 2020 at 6:00 p.m.

ADJOURN

A motion was made by Vice Chair Simmons to adjourn the meeting. Chair Johannsen seconded the motion which carried unanimously 6 to 0.

This regular meeting adjourned at XX:XX p.m.

Teresa Strube

Board Secretary